



## Natalie E. Rainer

### Partner

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## OVERVIEW

Natalie Rainer is a partner and a member of the Health Care and FDA practice. She focuses her practice primarily in the food and beverage industry. Natalie practices food and drug law, advising clients on regulatory requirements for foods, dietary supplements, cosmetics, and food and drug packaging in jurisdictions around the world, including North America, Latin America, Europe, Asia, and the Middle East.

Natalie has in-depth experience in evaluating the regulatory status of food additives, color additives, and food-contact materials. She counsels companies on advertising and labeling requirements, including claim substantiation, nutrition labeling, menu labeling, and environmental claims. She also provides guidance regarding compliance with U.S. Department of Agriculture regulations, including the Bioengineered Labeling rules, organic rules, and regulations related to additives in meat and poultry products. Natalie enjoys public speaking and also provides clients with customized training on labeling, claims, and regulatory frameworks for foods and other FDA-regulated products.

In addition to regulatory compliance advice, Natalie counsels clients facing enforcement actions, recalls, and threats of litigation.

Natalie understands the practical application of California's Proposition 65 and assists in defending against Proposition 65 enforcement actions. In addition, she advises on compliance with other California laws and regulations, including SB 343 (affecting recyclability claims and the chasing arrows sign), SB 54 (on extended producer responsibility for packaging materials), Proposition 12 (regarding animal husbandry), Rigid Plastic Packaging Container requirements, slack fill, and reusable grocery bag certification. Natalie's experience working in bioethics during law school and attending cooking school gives her a unique perspective on her legal practice.

Prior to joining the firm, Natalie served as a partner in the San Francisco office of an international law firm. She focused her practice in food and drug law in global jurisdictions including North America, Europe, Asia, and the Middle East.

## SPEAKING ENGAGEMENTS

- Speaker, "The Path to a Favorable FDA Status for Novel Fats," Alternative Fats & Oils Summit, 23-25 April 2024

- Presenter, "Cell Culture and Novel Products: What's GRAS and What's Achievable?" IAFP 2024 Annual Meeting, July 2024
- Presenter, 2024 FPSA Executive Exchange & Conference, March 2024
- Speaker, "CLE program on Defending PFAS Liability Cases: Strategies for Challenging Causation and Standing," *Strafford*, 20 March 2024
- Speaker, "California's Ban on Food and Color Additives (AB 418)," EXPO Food Processing, 13 February 2024
- Presenter, "FDA Final Rule on Food Traceability: A Heavy Burden on Industry," American Agricultural Law Association Annual Agricultural Law Symposium, November 2023
- Interview, "HSU Untied with Natalie Rainer, Partner at K&L Gates," *HSU Untied*, November 2022.

## EDUCATION

- J.D., Georgetown University, 2007
- MPH, The Johns Hopkins University Bloomberg School of Public Health, 2007
- B.A., University of California, Berkeley, 2001

## ADMISSIONS

- Bar of California
- Bar of District of Columbia

## LANGUAGES

- Spanish

## THOUGHT LEADERSHIP *POWERED BY HUB*

- 15 April 2024, Chlormequat Contamination in Food Products Draws Attention
- 13 March 2024, Litigation Minute: Beauty From Within and the Confusing Claims Landscape
- 29 January 2024, An Overview of the US Food and Drug Administration's Legislative Goals (Part I)
- 11 January 2024, Chasing Compliance with Chasing Arrows: Exploring the Implications of SB 343, Conflicting State Legislation, and the Impact of CalRecycle's Preliminary Findings
- 23 October 2023, California Bans Four Federally Cleared Additives From Use in Food
- 14 July 2023, Litigation Minute: Is PFAS Litigation Heating Up?

- 11 July 2023, Global Consumer Products Anti-Counterfeiting Webinar
- 28 June 2023, Litigation Minute: FDA and State Action on PFAS in Food Packaging
- 13 April 2023, PFAS Litigation: Who's Next?
- 5 January 2023, Breakthrough FDA Decision: Agency Completes its First Pre-Market Consultation for Human Food Made From Cultured Animal Cells
- 8 December 2022 , FDA Releases Traceability Final Rule
- 18 October 2022, FDA Proposes Updates Regulatory Definition of "Healthy" for the First Time Since 1994
- 29 September 2022, QR Code and Text Messaging Alone Are Insufficient to Disclose Bioengineered Food Ingredients

## OTHER PUBLICATIONS

- "Beauty From Within' Trend Poses Regulatory Risks For Cos.," *Law360*, 26 April 2024
- Challenges to Bringing Cell-Based Products to Market, *Agro Food Industry Hi-Tech Journal*, April 2023
- CA Proposes Second Amendment to Prop 65 Short-Form Warning Regulations, *National Law Review*, 10 April 2022
- California Proposes New Amendments to Proposition 65 Warning Regulations, *National Law Review*, 14 January 2022
- California Proposes Amendments to Proposition 65 Warning Regulations, *National Law Review*, 7 February 2020
- Weighing The Benefits Of Prop 65 Safe Use Determinations, *Law360*, 27 February 2019
- USDA Seeks Stakeholder Input to Support Forthcoming Proposed GM Labeling Rule, *National Law Review*, 7 July 2017
- California Finalizes Proposition 65 Rule Regarding Point-Of- Sale Warnings for Bisphenol A (BPA), *National Law Review*, 6 December 2016
- California Attorney General Issues New Proposition 65 Enforcement Regulations, *National Law Review*, 5 October 2016
- California Issues Final Rule on Proposition 65 - Article 6: Clear and Reasonable Warnings, *National Law Review*, 8 September 2016
- Summaries on FDA's Final Rule on GRAS Notices and the Draft Guidance Document on New Dietary Ingredient Issues, *National Law Review*, 30 August 2016
- The California Rigid Plastic Packaging Container Law, *National Law Review*, 28 May 2016
- FDA Food Safety Modernization Act (FSMA): A Foreign Suppliers Guide, *National Law Review*, 21 April 2016

- Proposition 65 - California Proposes Regulations for Exposures to Bisphenol A (BPA), *National Law Review*, 23 March 2016
- California Finalizes New "Lead Agency Website" Rulemaking under Proposition 65, *National Law Review*, 4 February 2016
- California Prop 65 Enforcement Amendment Summary re: Office of Environmental Health Hazard Assessment, *National Law Review*, 13 October 2015

## NEWS & EVENTS

- 24 August 2022, K&L Gates Bolsters FDA, Food and Beverage Industry Capabilities with San Francisco Partner Addition

## AREAS OF FOCUS

- Health Care and FDA

## INDUSTRIES

- Consumer Products
- Food and Beverage