



Winnie W.N. Chan

Of Counsel

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OVERVIEW

Winnie Chan focuses her practice on intellectual property rights including trade marks, copyright, designs, patents, and domain names. In addition, she handles data privacy issues and the regulatory compliance of pharmaceutical products, food, and consumer goods.

She has acted for educational institutions, renewable energy companies, technology companies, media corporations, sports organizations, software companies, commercial property developers, oil companies, NYSE listed companies, local listed companies, prestigious fashion brands, luxury cosmetic brands, pharmaceutical companies, healthcare industries, steel corporations, hospitality industries, airlines, and transportation industries.

Winnie's experience includes multi-jurisdictional IP portfolio management, licensing, commercial transactions, anti-counterfeiting, and also IP and compliance reviews of marketing materials, websites, and consumer labels.

Winnie is appointed as a Notary Public of Hong Kong by the Chief Judge of the High Court.

ACHIEVEMENTS

- Recognised by *The Legal 500 Asia Pacific* as a Recommend Lawyer for Intellectual property: foreign firms in China, 2019-2024
- Individually ranked by the *World Trademark Review 1000* for Prosecution and Strategy in China and SARs: Hong Kong, 2020-2024
- Recognised by the *World Trademark Review 1000* as a Silver-Individual for Prosecution and Strategy in Hong Kong, 2023-2024
- Listed in the World's Leading Trademark Professionals by *World Trademark Review 1000*, 2020-2024

PROFESSIONAL / CIVIC ACTIVITIES

- Hong Kong Society of Notaries
- Asian Patent Attorneys Association (APAA)

- International Trademark Association (INTA)
- The Hong Kong Institute of Trademark Practitioners

SPEAKING ENGAGEMENTS

- Winnie has presented several intellectual property topics at Continuing Professional Development seminars.
- At the invitation of the Hong Kong Arts Centre, Winnie presented a discussion at Art Basel in Hong Kong on intellectual property laws affecting the interests of artists, dealers, and collectors.

ADDITIONAL BACKGROUND

Winnie has a patent drafting certification from Fédération Internationale des Conseils en Propriété Industrielle (FICPI), South East Asia Drafting (SEAD).

EDUCATION

- LSF, Birmingham City University
- LL.B., Birmingham City University, (*Honours*)

ADMISSIONS

- Solicitor, England and Wales (non-practising)
- Solicitor, Hong Kong

LANGUAGES

- Chinese (Cantonese)
- Chinese (Mandarin)
- English

NEWS & EVENTS

- 14 February 2024, *World Trademark Review 1000* Recognizes K&L Gates, Lawyers as IP and Trademark Leaders in 2024 Edition
- 9 February 2023, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2023 *World Trademark Review 1000* Rankings
- 15 March 2022, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2022 *World Trademark Review 1000* Rankings

- 17 February 2021, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2021 *World Trademark Review 1000* Rankings
- 18 February 2020, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2020 *World Trademark Review 1000* Rankings

AREAS OF FOCUS

- IP Procurement and Portfolio Management
- Data Protection, Privacy, and Security
- Food, Drugs, Medical Devices, and Cosmetics (FDA)
- IP Litigation
- Power
- Technology Transactions and Sourcing