

# **Terrance D. Roberts**

# **Associate**

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# **OVERVIEW**

Terrance Roberts is an associate at the firm's Washington, D.C. office. He is a member of the IP litigation practice group.

## PROFESSIONAL BACKGROUND

Prior to joining the firm, Terrance served as assistant legal counsel for an American lifestyle retailer, where he focused his practice on IP providing trademark and copyright guidance for clearance and prosecution matters. Additionally, he assisted with trademark enforcement and IP licensing.

#### **EDUCATION**

- J.D., The Ohio State University Moritz College of Law, 2018
- B.A., University of Central Oklahoma, 2014

#### **ADMISSIONS**

- Bar of District of Columbia
- Bar of Ohio

#### THOUGHT LEADERSHIP POWERED BY HUB

- 9 February 2024, Victory for Chanel in Luxury Reseller Trial
- 8 February 2023, "MetaBirkin" NFT Maker Liable in TM Dispute
- 18 August 2020, Are Valentino's Rockstud® Shoes as Distinctive as the Red Soles?
- 15 April 2020, Photographer Unsuccessful in Copyright Case Over Use of Embedded Instagram Photo
- 8 April 2020, Who Owns an Athlete's Tattoos? The Player? The Tattoo Artist? A Licensor?

## **AREAS OF FOCUS**

**IP** Litigation

## **INDUSTRIES**

- **Consumer Products**
- Luxury Products and Fashion

## REPRESENTATIVE EXPERIENCE

- Represented a leading, global specialty retailer in bringing trademark infringement lawsuit against two global clothing brands relating to their use of a Moose design on clothing. Able to leverage global enforcement actions in the U.S., Canada, UK, and EU, resulting in favorable resolution for our client.
- Defended Onia, WeWoreWhat, Danielle Bernstein, Saks 5th Avenue, BOP, and Carbon 38, against trademark and copyright infringement allegations brought by a fashion brand relating to alleged copying of designs used on clothing and other items. After well over a year of contentious litigation, all claims were dismissed with prejudice.
- Defended Victoria's Secret against fitness company's claims of trademark infringement, unfair competition/passing off, and related state law claims relating to Victoria's Secret's use of the words "SWEAT" and "SWEAT ON POINT" in marketing. All claims were dismissed with prejudice.