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12TH ANNUAL WESTERN STATES

COMMERCIAL REAL ESTATE FINANCE CONFERENCE



SEPTEMBER 9-11, 2009

WEDNESDAY-FRIDAY

NEW DATE

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PRESENTED BY:

CALIFORNIA MORTGAGE BANKERS ASSOCIATION

CONFERENCE SCHEDULE

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CMBA 2009 PRESIDENT'S COUNCIL



AFFINITY PROGRAM

California Mortgage Bankers Association
COMMERCIAL REAL ESTATE FINANCE DIVISION



CONFERENCE SCHEDULE

WEDNESDAY, SEPTEMBER 9, 2009

4:00 p.m. - 7:00 p.m.

Conference Registration

6:30 p.m. - 8:00 p.m.

Chairman's Reception

THURSDAY, SEPTEMBER 10, 2009

7:30 a.m. - 7:30 p.m.

Conference Registration

7:30 a.m. - 8:30 a.m.

Continental Breakfast

Location: Exhibit Hall

8:30 a.m. - 8:45 a.m.

Opening Remarks and Introductions

Charles Halladay, Conference Chair, *Holliday Fenoglio Fowler, L.P.*

8:45 a.m. - 9:30 a.m.

Western States Market Overview

Mary K. Ludgin, Managing Director & Director of Global Research, *Heitman*

Introduction: Sherry Lake, *Real Estate Finance Consultant*

9:30 a.m. - 10:45 a.m.

Who Has The Money Now? And Who is Lending It?

Moderator: Guy Johnson, *Johnson Capital*

Speakers: Steve Legardeur, *John Hancock Financial Services*
Mark Zytka, *Mesa West Capital*

10:45 a.m. - 11:00 a.m.

Networking Break

Location: Exhibit Hall

11:00 a.m. - 12:15 p.m.

The ABC's of FHA and GSE's

Moderator: Dennis Sidbury, *Northmarq Capital*

Speakers: Darrell Moore, *Walker & Dunlop*
Andrew Behrens, *Prudential Mortgage Capital Co.*

12:15 p.m. - 12:30 p.m.

Networking Break

Location: Exhibit Hall 12:30 p.m. - 2:00 p.m.

CONFERENCE SCHEDULE

Keynote Speaker Luncheon

Dr. Christopher Thornberg, Principal & Co-Founder, *Beacon Economics*

Introduction: Charles Halladay, Conference Chair, *Holliday Fenoglio Fowler, L.P.*

2:15 p.m. - 3:45p.m.

Special Servicing - What to Expect

Co-Moderators: David Rosenthal, MAI, *Curtis-Rosenthal, Inc.* & William Bernfeld, *K&L Gates LLP*

Speakers: Jackie Brome, *Capmark Finance, Inc.*
Eric Gunderson, *Highland Advisory Partners*
Tim Mazzetti, *Cohen Financial*
Andy Miller, *Johnson Capital Special Servicing*
Bruce Nelson, *Situs Companies*
Curt Spaugh, *Helios AMC*

4:00 p.m. - 6:00 p.m.

Correspondent/Lender Meetings

5:30 p.m. - 6:30 p.m.

Sponsor Appreciation Reception

By Separate Invitation

6:00 p.m. - 7:30 p.m.

Networking Reception

Location: Sunset Terrace & Foyer

FRIDAY, SEPTEMBER 11, 2009

8:00 a.m. - 8:45 a.m.

Continental Breakfast

Location: Exhibit Hall

8:45 a.m. - 10:15 a.m.

Perspective from Industry Leaders

Moderator: Dan Phelan, *Pacific Southwest Realty Services*

Speakers: Brian Stoffers, *CBRE*
Ed Padilla, *Northmarq Capital*
Jody Thornton, *Holliday Fenoglio Fowler, L.P.*

10:15 a.m. - 11:30 a.m.

TALF Update

Moderator: Tony Nolan, *K&L Gates, LLP*

Speakers: Gary Swon, *RBS Capital Markets*
Spencer Levy, *CBRE*

**Conference schedule updated periodically*

11:30 a.m.

Conference Adjourns