

FASHION LAW UPDATE - MAY 2021 EDITION

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In this edition of Fashion Law, we have a huge selection of articles from around the world.

As many countries ease into a new way of living with/post COVID-19, the way we do business has changed. Some businesses managed to expand their offerings going online, while others needed to increase their brand protection to counteract copycats, trademark, and design infringements.

In this edition, we focus on a few themes which include:

- advertising – making claims, influencers, and TikTok
- copyright protection
- design protection
- trademark protection and infringements
- international trade and the Regional Comprehensive Economic Partnership
- brand equity and competition law issues

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