



Trevor J. Martin

Associate

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OVERVIEW

Trevor Martin is an associate at the firm's Chicago office. He is a member of the intellectual property practice.

PROFESSIONAL BACKGROUND

Trevor concentrates his practice in the areas of intellectual property, entrepreneurship and data privacy. He handles a wide range of transactional matters related to trademarks, copyrights, licensing, entity formation and commercial contracts in addition to data privacy compliance. He has strived to be a strong advocate and advisor for his clients, helping them lay solid foundations to protect, build, and grow their businesses.

Prior to joining the firm, Trevor served as an associate at an intellectual property law firm where he managed trademark matters and assisted clients in all aspects of their IP protection, including licensing and other IP agreements.

Trevor assists clients with clearance, prosecution, protection and enforcement of trademarks. He helps advise clients on aspects of deals and agreements related to intellectual property.

Trevor routinely negotiates and drafts intellectual property-related agreements, including license and service agreements.

Trevor also helps advise clients on aspects of service contracts related to data privacy. He also works with clients to review and develop internal and external data privacy policies to ensure compliance with an ever-changing regulatory landscape.

PROFESSIONAL / CIVIC ACTIVITIES

- Chicago Bar Association
- Co-president, Northwestern University Donald Pritzker Entrepreneurship Law Center Student Group (2016-2017)

SPEAKING ENGAGEMENTS

- Business Law Network, *GDPR Toolkit*, August 2019

ADDITIONAL BACKGROUND

Trevor previously worked as a legal intern for Google. He also served as a judicial extern for the Honorable Rebecca R. Pallmeyer of the United States District Court for the Northern District of Illinois.

Prior to his legal career, Trevor worked in marketing and media for Off and Off-Off Broadway theatres, working with a wide variety of artists to develop tailored marketing campaigns as a copywriter and graphic designer.

EDUCATION

- J.D., Northwestern University Pritzker School of Law, 2017
- B.A., Harvard University, 2010

ADMISSIONS

- Bar of Illinois

NEWS & EVENTS

- 26 August 2020, K&L Gates Continues Growth of Intellectual Property Practice with Addition of Chicago Team (*Press Release, Practice & Regional News*)

AREAS OF FOCUS

- IP Procurement and Portfolio Management