



## Clara Schmit

### Associate

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## OVERVIEW

Clara Schmit is an associate in the firm's Paris office. She is a member of the commercial technology and sourcing practice group.

She advises clients in matters related to information technology, intellectual property and data protection law. Clara has experience in industries of media and telecommunications, e-commerce, advertising, health, online services and luxury.

She advises French and international clients on issues relating to:

- The compliance with and implementation of the European data protection framework, including the General Data Protection Regulation ("GDPR") and ePrivacy Directive (compliance audits, drafting and negotiation of contracts, privacy policy, etc.);
- Intellectual property (copyrights, trademarks, designs, domain names, trade secrets);
- Unfair competition, commercial and consumer law;
- Drafting and negotiation of commercial and IT contracts (licensing outsourcing, SaaS, integration, cloud) and technology transfers.

## PROFESSIONAL BACKGROUND

Clara was admitted to the Paris Bar in 2017. Prior to joining the firm, Clara served as an associate for a Paris boutique firm specializing in startups and venture capital where she focused her practice on the drafting of commercial contracts, consumer protection advisory, and trademarks and copyrights for intellectual property, information technology, and data protection.

## EDUCATION

- Bar School (CAPA), Paris Bar School (EFB), 2017
- Master 2, University of Paris I - Panthéon-Sorbonne, 2015

- Master 1, University of Paris I - Panthéon-Sorbonne, 2014
- Master 1, University of Paris 2 Panthéon-Assas, 2013

## ADMISSIONS

- Bar of Paris

## LANGUAGES

- English
- French
- Spanish

## THOUGHT LEADERSHIP POWERED BY HUB

- 6 October 2020, European Data Protection Board Publishes Guidelines on the Concepts of Controller and Processor, Brings New Light on the Notion of "Joint-Controllers" (*Alerts/Updates*)
- 6 October 2020, European Data Protection Board Publishes Guidelines on Targeting of Social Media Users, Emphasizes Joint-Controllership Arrangements (*Alerts/Updates*)
- 23 July 2020, French Administrative Supreme Court Endorses Data Protection Authority's Position on Cookies, Prohibits Prohibition on Cookie Walls (*Alerts/Updates*)
- 9 June 2020, COVID-19: French Supervisory Authority Provides Guidance on Personal Data Processing by Employers Amidst Post-Lockdown Return to Work (*Alerts/Updates*)
- 26 May 2020, French Data Protection Authority Releases Position on the Collection of Publicly Available Personal Data (*Alerts/Updates*)

## OTHER PUBLICATIONS

- Spamalot ou la quête des consentements nécessaires au filtrage des courriers électroniques, *Revue Lamy Droit de l'Immatériel* Article, June 2017

## AREAS OF FOCUS

- Data Protection, Privacy, and Security
- Emerging Growth and Venture Capital
- Technology Transactions and Sourcing