



## Amy Wong

### Partner

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## OVERVIEW

Amy Wong advises clients on all facets of their litigation needs and risk management, including contract disputes, business torts, product liability, product advertising and marketing, class action defense, American with Disabilities Act, and civil rights disputes, among other matters. She litigates cases for national and global companies in the consumer product, food and beverage, aesthetics medical device, beauty products, manufacturing, private equity, and financial services industries. She partners with business clients to make strategic decision and support global operations, and develops innovative solutions to mitigate litigation risks. Amy enjoys being a resource to businesses, and is skilled at developing strategic solutions to client's legal challenges.

Amy leads the Orange County's diversity committee, where she contributes within professional and community organizations in Southern California as a passionate advocate and leader to drive engagement, diversity of membership and program development. She is active in pro bono work, including civil rights litigation, and she regularly collaborates with the California Innocence Project.

## PROFESSIONAL BACKGROUND

Prior to joining the firm, Amy served as a senior associate at a national law firm where she counseled and litigated complex business and class action cases on behalf of large corporations, small businesses, municipalities, property owners, contractors, and business owners in all levels of civil litigation in both state and federal courts. In addition, Amy has an extensive background in personal injury claims where she has successfully obtained early dismissals and favorable settlements in high-exposure matters.

## ACHIEVEMENTS

- *Best Lawyers: Ones to Watch for Commercial Litigation, 2022 and 2023*

## PROFESSIONAL / CIVIC ACTIVITIES

- Member, National Asian Pacific American Bar Association

- Pro Bono Advisory Council, Asian Americans Advancing Justice Southern California
- California Bar Association
- Orange County Bar Association

Amy is a legal instructor for police K9 officers from various law enforcement agencies in California, New Mexico, Arizona, Texas, Alaska, Wyoming, Idaho, Washington, Oregon, Nevada, and Colorado.

## ADDITIONAL BACKGROUND

In law school, Amy served as a judicial extern to the Honorable Holly J. Fujie in the Los Angeles Superior Court. She was also an editor of the Los Angeles Public Interest Law Journal (2012-2013).

## EDUCATION

- J.D., Southwestern Law School, 2014
- B.A., University of California at Los Angeles (UCLA), 2009

## ADMISSIONS

- Bar of California
- United States Court of Appeals for the Ninth Circuit
- United States District Court for the Central District of California
- United States District Court for the Eastern District of California
- United States District Court for the Northern District of California

## LANGUAGES

- Chinese (Cantonese)

## THOUGHT LEADERSHIP *POWERED BY HUB*

- 26 January 2024, Litigation Minute: 2023 Year in Review and 2024 Look Ahead
- 5 September 2023, Recent Trends in Generative Artificial Intelligence Litigation in the United States
- 23 November 2022, New California Bill Expands Guidance to Businesses to Mitigate Accessibility Claims for Websites, Parking Lots, and Other Exterior Paths of Travel
- 29 September 2022, QR Code and Text Messaging Alone Are Insufficient to Disclose Bioengineered Food Ingredients

- 9 September, California Court Curbs Website Accessibility Claims Against Online-Only Businesses
- 19 April 2022, Litigation Minute: New Bioengineered Food Disclosure Rules and Litigation Risks
- 21 March 2022, Court Dismisses False Advertising Suit Over Chocolate-Dipped Ice Cream Bars
- 14 February 2022, California Supreme Court Establishes Employee-Friendly Standard for Whistleblower Retaliation Cases
- 13 January 2022, Mandatory Bioengineered Food Labeling Rule Went Into Effect on January 1, 2022 – Are You Ready?

## OTHER PUBLICATIONS

- “Developers Are Testing Defenses In Generative AI Litigation,” *Law360*, 15 September 2023

## NEWS & EVENTS

- 19 December 2022, K&L Gates Adds 40 Lawyers to Firm's Partnership
- 18 August 2022, More Than 350 K&L Gates Lawyers Named Among 2023 Best Lawyers in America, Ones to Watch
- 19 August 2021, Nearly 300 K&L Gates Lawyers Named Among 2022 Best Lawyers in America, Ones to Watch

## AREAS OF FOCUS

- Commercial Disputes
- Financial Institutions and Services Litigation

## INDUSTRIES

- Advertising and Marketing
- Consumer Beauty and Aesthetics
- Consumer Products
- Food and Beverage
- Health Care Sector
- Pharmaceuticals, Biologics, and Medical Devices