K&L GATES



R. Gregory Parker

Partner

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OVERVIEW

Greg Parker is a partner in the firm's Nashville office and is a member of the Intellectual Property practice area. Greg focuses his practice on IP Litigation and IP Procurement and Portfolio Management. Greg has considerable experience representing technology companies in patent, trademark, trade secrets, and copyright disputes in federal courts across the United States. Greg is experienced in all phases of patent, trademark and copyright infringement litigation and trade secret misappropriation litigation, including developing overall strategies for both intellectual property holders and accused infringers, pursuing and defending preliminary injunctions, conducting discovery across the world, presenting complex technical matters to judges and juries, and arguing before the Federal Circuit.

Greg also represents a diverse range of technology companies in the procurement and management of intellectual property rights. He provides clients with full patent and trademark prosecution and advisory services in addition to handling sophisticated enforcement and litigation matters. Greg also assists clients in protecting trade secrets and other confidential and proprietary information relevant to their technologies, products and processes, and business and marketing plans. Greg works with clients to design, negotiate, and enforce non-disclosure agreements to protect confidential and proprietary information. Greg assists clients in developing and implementing trade secret and intellectual property protection policies and procedures.

Greg also advises his clients on the acquisition and licensing of intellectual property assets. Greg provides counseling, due diligence and opinion work to clients interested in strategic alliances and transactions involving development and commercialization of products and intellectual property assets, including acquisitions, collaboration agreements, and supply and licensing agreements.

Greg has substantial experience representing and advising technology companies with their intellectual property issues in the pharmaceutical, biotech, health care, medical device, automotive, agricultural, animal health, specialty chemical, musical instruments, information technology, consumer products, food and beverage, and fashion industries.

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PROFESSIONAL BACKGROUND

Prior to joining the firm, Greg practiced in the Nashville office of a full-service law firm, where he focused on IP litigation, IP procurement, and IP and technology development and monetization. Greg began his career as an intellectual property and competition attorney in the New York office of an international law firm, where he focused primarily on patent and antitrust litigation in the pharmaceutical, biotechnology, and health care fields. Greg is a registered United States patent attorney with a degree in Molecular and Cellular Biology from Vanderbilt University. Greg serves as an Adjunct Professor of Law at Vanderbilt University Law School, where he teaches courses on the fundamentals of patent litigation and on evidence in intellectual property disputes.

ACHIEVEMENTS

- Listed in The Best Lawyers in America® for Litigation Intellectual Property in Nashville, 2021-2024
- Named to the Mid-South Super Lawyers Rising Stars list, 2016-2017

PROFESSIONAL / CIVIC ACTIVITIES

- Board Member, Tennessee Intellectual Property Law Association, Board Member
 - Secretary, 2019-2021
 - Treasurer, 2017-2018
- American Bar Association
- Nashville Bar Association
- Intellectual Property Owners Association
- International Trademark Association
- American Health Law Association

EDUCATION

- J.D., University of Notre Dame Law School, 2006 (cum laude)
- B.A., Vanderbilt University, 2003 (cum laude)

ADMISSIONS

- Bar of New York
- Bar of Tennessee

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- United States Patent and Trademark Office
- United States Bankruptcy Court for the Middle District of Tennessee
- United States Court of Appeals for the Federal Circuit
- United States District Court for the Eastern District of Tennessee
- United States District Court for the Southern District of New York
- United States District Court for the Western District of Tennessee

THOUGHT LEADERSHIP POWERED BY HUB

- 25 May 2021, USPTO Proposes Rulemaking to Implement Provisions of the Trademark Modernization Act of 2020
- May 2021, Navigating the Trademark Modernization Act: How to Play Offense and Defense with your **Trademark Strategies**

OTHER PUBLICATIONS

Health Care and the Business of Cannabis: Legal Questions and Answers: Intellectual Property Considerations for Cannabis Businesses, American Health Law Association, March 2021

NEWS & EVENTS

- 18 August 2022, More Than 350 K&L Gates Lawyers Named Among 2023 Best Lawyers in America, Ones to Watch
- 19 August 2021, Nearly 300 K&L Gates Lawyers Named Among 2022 Best Lawyers in America, Ones to
- 21 July 2021, K&L Gates Advises Reliant Bancorp on \$517 Million Merger with United Community Banks
- 3 February 2021, K&L Gates Launches Nashville Office with Hire of 25+ Lawyers

AREAS OF FOCUS

- IP Litigation
- IP Procurement and Portfolio Management
- Pharma and BioPharma Litigation