



Camille J. Scarparo

Associate

Paris

+33.1.58.44.15.11

Camille.Scarparo@klgates.com

OVERVIEW

Camille Scarparo is an associate within the Paris office IP/IT/Privacy team and a member of K&L Gates' Data Protection, Privacy and Security and Technology Transactions and Sourcing practice groups.

Camille focuses her practice primarily on intellectual property, data protection and information technology. She assists French and international clients in litigation and transactional matters relating to:

- The processing of personal data, including the implementation of compliance with the General Personal Data Regulation (audits, risk analysis, contractual implementation), or in cases related to the optimization and securization of personal data processing;
- The enforcement, development, protection and defense of intellectual property rights (copyrights, trademarks, designs, domain names, unfair competition). She notably manages significant IP portfolios, infringement cases, transaction and negotiation of intellectual property rights license and/or assignment;
- Internet law, in particular regarding e-commerce, online liability, cybercrime and online reputation; and
- Audiovisual, art, medias, communication and advertising laws, as well as image rights, press freedom and telecommunications law.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Camille served as an information technology and data privacy law associate for a Paris-based international network of lawyers. Through this role, Camille practiced with regard to litigation and counselling matters related to the EU General Data Protection Regulation (GDPR) compliance, French Supervisory Authority (CNIL) investigations and sanctions, website compliance (data protection policy, cookies policy, consent management module), privacy impact assessments, and data breach notifications.

She also acquired experience in the legal department of a leading French e-commerce website and completed an internship within the competition law department of a leading U.S. law firm in Paris.

ACHIEVEMENTS

- Recognized by *The Legal 500 EMEA* as a Recommended Lawyer for Data privacy and data protection in France, 2024

PROFESSIONAL / CIVIC ACTIVITIES

- KnowledgeNet Chair, Paris, International Association of Privacy Professionals (IAPP)
- KnowledgeNet Young Privacy Professional, Paris, International Association of Privacy Professionals (IAPP)
- CIPP/E, International Association of Privacy Professionals (IAPP)
- Young AvoTech, Secretary General

SPEAKING ENGAGEMENTS

- "Data protection and insurance: the dynamic duo against ransomware", International Association of Privacy Professionals (IAPP), Brussels, 16 November 2023
- "DPO, Orchestra Leader or Solo Rider?", International Association of Privacy Professionals (IAPP), Paris, 14 March 2023
- "Ransomware and insurance- what obligations do policy holders have with regard to prevention?", K&L Gates LLP, Paris, 9 February 2023

ADDITIONAL BACKGROUND

- Professional Certification - IAPP's Certified Information Privacy Professional CIPP/E

EDUCATION

- Master 2, University of Paris 2 Panthéon-Assas, 2015
- Master 1, University of Paris 2 Panthéon-Assas, 2014

ADMISSIONS

- Bar of Paris

LANGUAGES

- English
- Italian

- French

THOUGHT LEADERSHIP *POWERED BY HUB*

- 26 October 2023, Gateway to Privacy: Privacy Regulations Are Built on Hope - A Deep Dive Into India's Digital Personal Data Protection Act
- 18 October 2023, France's Digital Influencer Regulation: Whether You Like It or Not, You'll Need to Subscribe to Those Changes
- 4 May 2023, Gateway to Privacy: May The Enforcement Be With You: Reflections on Five Years of GDPR
- 11 April 2023, Gateway to Privacy: Let Go of Everything You Fear To Lose: Training As the First Step to GDPR Compliance
- 4 November 2022, EU Digital Services Act: Fundamental Changes for Online Intermediaries?
- 21 July 2022, France: New Requirements Concerning the Sale of Digital Goods
- 21 June 2022, French Supervisory Authority Publishes Guidance on the Use of Website Analytics in Compliance With GDPR Requirements
- 9 June 2022, Influencers and Digital Advertising
- 16 February 2022, The French Competition Authority Self-Referral for an Opinion on the Cloud-Computing Sector
- 26 January 2022, GDPR, Cookies, and the Ever-Filling Jar of European Data Protection
- 10 January 2022, EU-Republic of Korea Adequacy Decisions Finalized
- 10 January 2022, French Reform of Automatic Intellectual Property Assignment for Non-Employee Personnel
- 29 December 2021, French Reform of Automatic Intellectual Property Assignment for Non-employee Personnel
- 28 December 2021, The Sumal Case or the Liability of Subsidiaries
- 1 December 2021, New GDPR Guidelines on Data Transfers
- 7 September 2021, GDPR: Irish Supervisory Authority Fines WhatsApp 225 million

NEWS & EVENTS

- 14 March 2023, IAPP Data Protection Intensive France, Hosted by IAPP
- 24 August 2022, K&L Gates Advises Envision Digital on Acquisition of QOS Energy

AREAS OF FOCUS

- Technology Transactions and Sourcing
- Anti-Bribery and Anti-Corruption
- Data Protection, Privacy, and Security
- European Regulatory
- IP Litigation
- IP Procurement and Portfolio Management

INDUSTRIES

- Advertising and Marketing
- Artificial Intelligence
- Consumer Products
- Cybersecurity and Privacy
- Data Analytics
- Digital Assets, Blockchain Technology and Cryptocurrencies
- Technology