



Eric F. Vicente Flores

Associate

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OVERVIEW

Eric is an associate in the firm's Technology Transactions and Data Protection, Privacy, and Security practices.

Eric is a Certified Information Privacy Professional in the United States (CIPP/US) and primarily focuses on privacy issues such as data governance and compliance. He has experience drafting privacy notices, data processing agreements and internal governance policies. Eric negotiates data processing agreements on behalf of multi-national data controllers and data processors alike. He regularly supports diligence teams in buy-side and sell-side deals for companies in a wide range of industries including health care, media companies, and consumer products. Eric's data privacy experience includes counseling clients on the implications of using personal information for advertisement purposes and conducting trainings for marketing teams on tracking technologies.

Eric also advises companies looking to implement sweepstakes and contests with his knowledge of applicable federal statutes and state laws. He has drafted various sweepstakes rules and has helped clients scale their promotions to reach a nationwide audience while remaining compliant with various jurisdictional requirements.

Eric's pro bono services include assisting non-profit organizations with their privacy compliance programs and using his bilingual skills to assist in immigration matters.

PROFESSIONAL BACKGROUND

Eric attended Seattle University School of Law where he served as the Vice President of the Alternative Dispute Resolution Board, founding member of the Privacy Law Student Association, Secretary of the Latino Law Student Association and was an Associate Editor of the Law Review Journal. Eric competed in various negotiation competitions and represented Seattle University in the National Negotiation Competition in 2021.

ACHIEVEMENTS

Eric was the recipient of the 2021 Seattle University School of Law Dean's Medal Award and is an alumni of the Hispanic National Bar Association's Intellectual Property Law Institute.

PROFESSIONAL / CIVIC ACTIVITIES

- Member, Latino Bar Association of Washington
- Member, Hispanic National Bar Association
- Ronald A. Peterson Law Clinic

EDUCATION

- J.D., Seattle University School of Law, 2021
- B.A., Spring Hill College, 2014

ADMISSIONS

- Bar of Washington

LANGUAGES

- Spanish

THOUGHT LEADERSHIP *POWERED BY HUB*

- 19 January 2024, FTC Issues First Order Prohibiting Sale of Sensitive Location Data
- 2 January 2024, FTC Bans Rite Aid from Using AI Facial Recognition Without Reasonable Safeguards
- 07 December 2023, California Privacy Protection Agency Proposes Draft Rules for Automated Decision Making, Including Artificial Intelligence
- 11 October 2023, California Proposes Cybersecurity Requirements for Businesses
- 24 July 2023, Gateway to Privacy: In the Weeds With Colorado Privacy Act Regulations
- 6 September 2022, California Attorney General Announces First CCPA Settlement Against Sephora

OTHER PUBLICATIONS

- “What Tech Firms Should Know About California’s Social Media Law,” *Bloomberg Law*, 4 November 2022

AREAS OF FOCUS

- Technology Transactions and Sourcing

INDUSTRIES

- Artificial Intelligence
- Cybersecurity and Privacy
- Technology