



## Frank L. Politano

### Senior Of Counsel

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## OVERVIEW

Frank Politano has over 35 years of intellectual property law experience, including global experience in brand and software licensing. He provides counsel to clients with respect to a variety of trademark, copyright, unfair competition, infringement, dilution, affirmative and defensive litigation, patent, entertainment law, and other intellectual property matters. He also advises clients in licensing, assigning and valuing intellectual property, as well as performing due diligence with respect to intellectual property rights involved in merger and acquisition transactions. Another area of his experience relates to counseling standards setting organizations on a wide spectrum of legal issues.

Frank has represented clients in numerous federal and state litigations concerning trademark and service mark infringement, patent infringement and validity, interpretation of licensing contracts, and general unfair competition matters. He has also worked in an advisory role in several trademark infringement suits in Canada, China, Germany and the United Kingdom.

## PROFESSIONAL BACKGROUND

Prior to joining K&L Gates, Frank was in-house trademark and copyright counsel at AT&T where he was responsible for its global trademark and copyright portfolio.

## ACHIEVEMENTS

- Listed in the World's Leading Trademark Professionals by *World Trademark Review* 1000, 2019-2020
- Frank Politano is listed in *Managing IP Stars*, 2020
- Frank Politano has been recognized by his peers by being selected for the *New Jersey Super Lawyers* list 2010 - 2018. He has been listed in *The Legal 500* for many years and in *Chambers USA*, 2010 - 2019.
- Frank Politano has been listed in *Best Lawyers in America* in the area of Litigation (Intellectual Property Litigation and Patent Litigation), 2013-2021.

- Frank Politano is named 2018 “Lawyer of the Year” in *Best Lawyers in America* in the area of Litigation (Patent).
- Inventor: U.S. Patent No. 7,792,740 dated 7 September 2010.

## PROFESSIONAL / CIVIC ACTIVITIES

- Adjunct Professor of Law, Seton Hall University School of Law, 1989 - present
- World Intellectual Property Organization, Domain Name Panelist, November 2000 – present
- Chamber Orchestra of New York, Board Member, 2018
- Licensing Law Institute, Co-Chairperson, 1989 - 2011
- Member, International Trademark Association (Board of Directors, 1991 - 1994)
- Board of Governors, The Kernochan Center, Columbia University School of Law, 2011-present

## SPEAKING ENGAGEMENTS

He is a frequent speaker on trademark, copyright and licensing law at domestic and international conferences. Since 1996, he has been a lecturer for the Intellectual Property Institute of Canada and McGill University, Montreal, Canada, and since 1989 he has annually taught Intellectual Property law courses at Seton Hall University School of Law.

## EDUCATION

- J.D., Columbia Law School, 1974 (*Managing Editor, Columbia Journal of Law*)
- B.A., Boston University, 1971 (*summa cum laude, Phi Beta Kappa*)

## ADMISSIONS

- Bar of New Jersey
- Bar of New York
- Supreme Court of the United States
- United States Court of Appeals for the Federal Circuit
- United States Court of Appeals for the Second Circuit
- United States District Court for the District of New Jersey
- United States District Court for the Eastern District of New York
- United States District Court for the Southern District of New York

## LANGUAGES

- French
- Italian

## NEWS & EVENTS

- 23 July 2020, K&L Gates Intellectual Property Practice Ranked by The Legal 500 United States 2020 Guide with Six Lawyers Recommended (*Rankings & Recognitions*)
- 29 June 2020, K&L Gates, Lawyers Ranked as Trademark and Patent 'IP Stars' by *Managing IP Magazine* (*Rankings & Recognitions*)
- 25 June 2020, K&L Gates Practices and Lawyers Recognized in 2020 Legal 500 United States Guide (*Rankings & Recognitions*)
- 23 April 2020, K&L Gates, Lawyers Recognized in 2020 Chambers USA Guide (*Rankings & Recognitions*)
- 18 February 2020, K&L Gates, Lawyers Named as IP and Trademark Leaders in 2020 *World Trademark Review 1000* Rankings (*Rankings & Recognitions*)
- 26 April 2019, Chambers USA 2019 Guide Ranks K&L Gates, Lawyers Among Leaders (*Press Release*)
- 12 February 2019, K&L Gates, Lawyers Recognized as IP and Trademark Leaders in 2019 *World Trademark Review 1000* Rankings (*Rankings & Recognitions*)
- 19 June 2017, K&L Gates Earns Tier 1 M&A, Six New Practice Rankings in 2017 The Legal 500 U.S. Guide (*Press Release*)
- 23 June 2016, K&L Gates, Lawyers Recognized as Leaders in Chambers USA 2016 Guide (*Press Release*)
- 22 June 2016, Legal 500 Recognizes K&L Gates Among Leading Law Firms (*Press Release*)
- 20 May 2015, Chambers USA 2015 Guide Recognizes K&L Gates, Lawyers as Industry Leaders (*Press Release*)

## AREAS OF FOCUS

- IP Procurement and Portfolio Management
- IP Litigation
- Technology Transactions and Sourcing