



Bruce J. Heiman

Partner

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OVERVIEW

Bruce Heiman engages in a wide-ranging federal counseling and lobbying practice. He has represented leading companies and trade associations in technology, financial services, postal, trade, transportation, and manufacturing industries. He is nationally ranked as a top government relations lawyer by both Chambers USA and The Legal 500. His clients praise him for his strategic advice and for his ability to build coalitions.

Bruce regularly assists clients design and implement a Washington, D.C. “game plan” to protect and promote their interests before Congress and federal departments and agencies. He helps them pursue legislation, implement enacted laws, and achieve their objectives in industry meetings as well as government negotiations. He also often helps clients assemble and advocate on behalf of a coalition of parties with similar objectives, including interest groups and think tanks. He writes and speaks frequently and is often quoted in the media on current developments.

Bruce is a recognized authority on cyber security and privacy policy issues. He was counsel to the private sector coalition that led the fight to liberalize export controls and prevent domestic controls on American encryption products. He has since worked to ensure that efforts to promote cyber security and protect critical information infrastructure are market-driven and industry-led.

He also assists a range of companies understand the laws and policies applying to their Internet and e-commerce activities. He has been actively involved in formulating practicable privacy policies, helping companies prevent and respond to data breaches, protecting intellectual property rights, improving the delivery of government services while preventing unfair competition with the private sector and opposing governmental regulation of the Internet.

In the face of the COVID - 19 crisis, he has worked to: ensure that companies providing essential services could continue to operate; obtain emergency funding for the US Postal Service so that it could continue providing reliable and affordable mail and package deliveries nationwide; and review and advise on safe back to work protocols.

He previously served on the firm's management committee and was practice area leader for the policy and regulatory practice for the last dozen years.

He served as legislative director and trade counsel to U.S. Senator Daniel Patrick Moynihan of New York from 1984 to 1987.

He first joined the firm in 1980 after graduating with degrees in law and public policy from Harvard Law School and Harvard's Kennedy School of Government.

Bruce is a member of and previously served on the board of the Capitol Historical Society.

SPEAKING ENGAGEMENTS

- “Allowing Companies to Hack Back: Good Security or Vigilante Justice?,” Information Technology and Innovation Foundation Panel, Washington, DC, March 27, 2019
- “US-EU Digital Agenda: A Trans-Atlantic Business Council and K&L Gates Symposium” Washington, DC, December 10, 2018
- “IOT and Critical Infrastructures: A Collision of Fundamentals?,” RSA Conference, San Francisco, CA, April 20, 2018
- “Cybersecurity: How to Address America's 'Greatest Threat,’” Information Technology and Innovation Foundation Conference, Fort Lauderdale, FL, February 24, 2018
- “Decoding the Encryption Dilemma: A Conversation on Backdoors, Going Dark, and Cybersecurity,” Information Technology and Innovation Foundation Panel, Washington, DC, March 31, 2016
- “Beyond Safe Harbor: Bridging the Transatlantic Privacy Divide,” Passcode (The Christian Science Monitor) Panel, Washington, DC, February 26, 2016
- “Cybersecurity Information Sharing Act....What Does It Really Mean?,” Presentation at FBI/USSS/InfraGard Program, Washington, DC, February 17, 2016
- “Taxes, Transportation, Trade, Technology,” Presentation at Greater Washington Board of Trade Outlook Conference, Middleburg, VA, September 25, 2015
- “Sharing Cybersecurity Threat Info With the Government -- Should You Be Afraid To Do So?,” Presentation at Johns Hopkins University 2nd Annual Cybersecurity Conference, Baltimore, MD, September 10, 2015
- “Crypto Wars 2.0: How Should The U.S. Balance Privacy and National Security?,” Information Technology and Innovation Foundation Panel, Washington, DC, March 12, 2015
- “Cyber Vigilante or Self Defense?,” RSA Conference, San Francisco, CA February 24, 2014
- “The Year of Location Privacy?,” RSA Conference, San Francisco, CA, March 1, 2013
- “Cybercrime: The Identity Theft Enforcement and Restitution Act, and Beyond,” RSA Conference, San Francisco, CA, April 23, 2009

- “Three Rules of Data Security,” Hispanic National Bar Association Continuing Legal Education meeting, Washington, D.C., October 15, 2005
- “The FBI’s Encryption Backdoor Proposal -- We’ve Seen This Movie Before,” Information and Innovation Foundation briefing, Washington, DC, March 12, 2005
- “Historical Perspective on Encryption,” Senate Staff Briefing, Washington, DC, December 18, 2004
- “Cyber Security – The Right Way,” Center for Strategic and International Studies Forum, January 2004
- “Cyber Security Regulation is Here!,” RSA Security Conference, April 15, 2003
- “Cyber Security: What Consumers & Government Should Do,” FTC Consumer Information Security Workshop, May 20, 2002
- “The Right Way to Promote Cyber Security,” RSA Security Conference, February 19, 2002

EDUCATION

- J.D., Harvard Law School, 1980
- M.P.P., Harvard University, 1980 (*John F. Kennedy School of Government*)
- B.A., Brandeis University, 1976 (*magna cum laude*)

ADMISSIONS

- Bar of District of Columbia

THOUGHT LEADERSHIP POWERED BY HUB

- 14 May 2021, SEC to Move Quickly on Proposed ESG Disclosures (*Alerts/Updates*)
- 2 December 2020, After the Election: What Can and Will Get Done? (*Alerts/Updates*)
- 10 November 2020, Election Briefing: Technology Outlook (*Webinar*)
- 12 August 2020, Biden Proposals - The Big Picture (*Alerts/Updates*)
- 16 July 2020, DOL Issues Proposed Rule on ESG Investing for ERISA Plans: Part 1: History and State of Play (*Alerts/Updates*)
- 1 June 2020, COVID-19: The Fed Clarifies Main Street Lending Program Eligibility Criteria; Additional Changes Are on the Way (*Alerts/Updates*)
- 4 May 2020, COVID-19: Federal Reserve Expands the Main Street Lending Program (*Alerts/Updates*)
- 14 April 2020, COVID-19: The Federal Reserve Announces New and Expanded Liquidity Facilities to Provide \$2.3 Trillion in Funding (*Alerts/Updates*)

- 1 April 2020, COVID-19: The Federal Reserve Establishes the FIMA Repo Facility to Maintain Stability of U.S. Dollar-Denominated Wholesale Financial Markets (*Alerts/Updates*)
- 23 March 2020, COVID-19: The Federal Reserve Establishes Three New Liquidity Facilities and Expands the Scope of Two Existing Liquidity Facilities (*Alerts/Updates*)
- 19 March 2020, COVID-19: The Federal Reserve Board Establishes a Money Market Mutual Fund Liquidity Facility (*Alerts/Updates*)
- 18 March 2020, COVID-19 Response: Financial Regulators Seek to Blunt Impact with Emergency Measures (*Alerts/Updates*)
- 19 September 2019, With CCPA Looming on the Horizon, Congress Continues Its Push for Privacy Legislation (*Alerts/Updates*)
- 18 July 2019, K&L Gates Responds to the Federal Reserve's Rulemaking on Control Proceedings (*Alerts/Updates*)
- 4 April 2019, Legislation Targets Carried Interest
- 14 November 2018, Congressional Investigations 101 (*Alerts/Updates*)
- 14 September 2018, A Decade Later; Could It Happen Again? (*Alerts/Updates*)
- 10 July 2018, Dodd-Frank Reform 2.0 (*Alerts/Updates*)
- 1 February 2018, FHFA and Senate Proposals Bring GSE Reform Into Sharper Focus (*Alerts/Updates*)
- 22 November 2017, Dodd-Frank Reform Efforts Intensify (*BlogPost*)
- 21 November 2017, Dodd-Frank Reform Efforts Intensify (*Alerts/Updates*)
- 30 October 2017, Treasury Reports Continue to Inform Dodd-Frank Reform Efforts (*Alerts/Updates*)
- 6 July 2017, Dodd-Frank Reform; What Comes Next? (*Alerts/Updates*)
- 22 February 2017, Artificial Intelligence Regulatory Forecast and Business Outlook (*Video*)
- 7 November 2016, The U.S. Federal Elections and the Impact on U.S.-China Relations (*Alerts/Updates*)
- 1 November 2016, The 2016 U.S. Presidential Election; Brexit West? (*Alerts/Updates*)
- 1 March 2016, EU-US Privacy Shield Released (*Alerts/Updates*)
- 3 February 2016, New EU-US Privacy Shield (*Alerts/Updates*)
- 1 February 2016, Safe Harbor 2.0 is Coming (this week) (*Alerts/Updates*)
- 1 February 2016, Safe Harbor 2.0 is Coming (This Week) (*BlogPost*)
- 9 October 2015, US-EU Safe Harbor Framework Declared Invalid (*Webinar*)
- 17 August 2015, Dodd-Frank Turns Five, What Comes Next? (*Alerts/Updates*)

OTHER PUBLICATIONS

- “Internet of Things Security and the FTC—Current And Possible Future Requirements,” *Bloomberg Law, Privacy Law Watch*, 31 October 2017
- “How A General Counsel Should Think About AI: Part 2,” *Law360*, 16 February 2017
- “How A General Counsel Should Think About AI: Part 1,” *Law360*, 15 February 2017
- “Are Your Encryption Keys Safe?” *Los Angeles Daily Journal*, 23 February 2016
- “Should cyberattack victims hack back?” *San Francisco Chronicle*, 22 April 2015
- “Pro Bono 2010: K&L Gates Turns on Water Works,” *The AmLaw Daily*, 30 July 2010

NEWS & EVENTS

- 23 April 2020, K&L Gates, Lawyers Recognized in 2020 Chambers USA Guide (*Rankings & Recognitions*)
- 26 April 2019, Chambers USA 2019 Guide Ranks K&L Gates, Lawyers Among Leaders (*Press Release*)
- 9 April 2019, K&L Gates Boosts Public Policy and Investigation and Enforcement Practices in Washington, D.C., with Former Obama, Clinton White House Counsel Addition (*Press Release*)
- 1 November 2016, Former Counsel to Sen. Charles Schumer Joins K&L Gates as Washington, D.C., Public Policy Partner (*Press Release*)
- 23 June 2016, K&L Gates, Lawyers Recognized as Leaders in Chambers USA 2016 Guide (*Press Release*)
- 15 July 2015, K&L Gates Continues Growth of Washington, D.C., Office with Antitrust, Competition and Trade Regulation Partner Addition (*Press Release*)
- 20 May 2015, Chambers USA 2015 Guide Recognizes K&L Gates, Lawyers as Industry Leaders (*Press Release*)

AREAS OF FOCUS

- Public Policy and Law
- Financial Services Policy
- International Trade: CFIUS, Sanctions, and Export Controls
- U.S. Congressional Investigations
- U.S. National Security Law and Policy

INDUSTRIES

- Consumer Products
- School Districts