



Martin King

Partner

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OVERVIEW

Martin King is a partner in the firm's London office and a member of the Commercial Disputes practice group, undertaking a wide range of commercial litigation, international arbitration and complex dispute resolution, often with international aspects, in a variety of industries including: sport, technology, media, life sciences, consumer and luxury products, gambling, digital assets, manufacturing and logistics, automotive, fashion and retail.

Martin's experience includes disputes arising from: complex commercial contracts; share purchase agreements; the development, licensing, marketing, distribution, pricing and performance of technologies, pharmaceuticals, medical devices, software, products and goods; manufacturing supply chains and logistics; the licensing and commercial exploitation of live sports data, streaming coverage and media rights; the protection and misuse of confidential information; brand sponsorship, endorsements and merchandising; and commercial arrangements between the sports, media and gambling industries.

Recent Legal 500 commentary / testimonials:

- 2021 – *“Martin King a popular choice for disputes in the sport, technology, betting and life sciences sectors”*
- 2021 – *“Martin King and John Magnin have been outstanding... above all, they have been a joy to work with”*
- 2022 – *“Martin King has particular expertise in sport, technology, betting and gaming, and commercial life sciences disputes”*
- 2023 – *“Martin King is excellent. His grasp of both sides of the litigation is tremendous, and he ensures that his client's position is forwarded in the strongest possible terms”*
- 2024 – *“Martin King has longstanding experience in the resolution of commercial disputes”*

PROFESSIONAL BACKGROUND

Martin joined the firm in 2001, qualified as a lawyer in 2003, and obtained a post-graduate diploma in Sports Law in 2003.

ACHIEVEMENTS

- Recognised by *The Legal 500 United Kingdom* edition as a Recommended Lawyer for Commercial litigation: mid-market in London, 2024

PROFESSIONAL / CIVIC ACTIVITIES

- LCIA
- London Solicitor Litigation Association
- Commercial Litigators' Forum London Committee

EDUCATION

- PgDL, King's College, London, 2003 *Sports Law*
- Legal Practice Course, College of Law, London, 2001
- LL.B., University of Birmingham, 1999

ADMISSIONS

- Solicitor of the Senior Courts of England and Wales

THOUGHT LEADERSHIP *POWERED BY HUB*

- 14 March 2024, A Must-Read on Legal Privilege
- 8 February 2024, Fraud May Not Always Unravel All—What Does the Contract Say?
- 3 August 2023, Consumer Rights and Public Policy Prevent Recognition of Crypto US Arbitration Award in England
- 6 October 2022, Arbitration World: Virtual Collaboration Tools and Their e-Discovery Implications in Arbitration and Litigation
- 27 July 2022, Crypto Alert – Service of English Court Orders by 'NFT Airdrop,' and Could Crypto Exchanges be Constructive Trustees?
- 7 April 2022, Arbitrator Bias and Conduct - Contrasting Fortunes of Recent Challenges Under Sections 24 and 68 of the Arbitration Act 1996
- 16 February 2022, Litigating Over Clinical Trials - The Importance of Causation
- 8 March 2021, Changes are Coming in Trial Witness Statements in the UK Business and Property Courts
- January 2016, Arbitration World

- 30 September 2015, UK Employment Webinar Series 2015 - September
- April 2015, Arbitration World

OTHER PUBLICATIONS

- "Digital Assets: Novel Dispute Solutions for Novel Technologies," *Corporate Disputes Magazine*, October-December 2021

NEWS & EVENTS

- 2 March 2018, K&L Gates Names 34 New Partners Across Global Platform

AREAS OF FOCUS

- Commercial Disputes
- International Arbitration

INDUSTRIES

- Betting and Gaming
- Consumer Products
- Life Sciences
- Manufacturing
- Sports
- Technology

REPRESENTATIVE EXPERIENCE

Sport

- Advised the operator of British racecourses in multi-party litigation regarding horseracing data and media rights protection, and in relation to regulatory, race fixture, and sponsorship issues
- Advising international cricket board in a range of arbitrations, litigation and appeals concerning players and their union, international and domestic cricket boards and commercial rights
- Advising global sportswear brand on various sponsorship, licensing, distribution disputes, and litigation relating to: Formula1 racewear; Premier League football clubs, kit deals, and players; a TV documentary; and sports sponsorship, merchandise, and endorsements

- Representing football federations in claims for media rights payments for live data and streaming coverage exploited by sports data and analytics group
- Advising on the prevention of unauthorised use and exploitation of live sports data and streaming coverage domestically and internationally
- Advising global sports entertainment business on signing UK athletes, injury liability risk and fan trespass issues
- Advising listed sports marketing company and professional football clubs on various contractual disputes
- Advising on the British Horseracing Board / Bookmakers litigation [2005] EuLR 924

Technology

- Litigation for global ATM operator regarding software and related technology for security vehicles
- Advising supplier of global distribution system for transport bookings in relation to disputes with major transport providers
- Litigation for multi-national electronics company regarding faulty manufacturing claims
- Advising software provider regarding claims from a contractor on a quasi-governmental IT project to deliver a bespoke knowledge management system
- Representing med-tech start-up in claims for misuse of confidential information relating to the design and development of novel digital devices
- Advising crypto investment vehicle in relation to misappropriation of digital assets by a former director
- Advising film entertainment company on disputes regarding content licensing, unauthorised broadcasts and unpaid advertising segments
- Advising leading provider of software and services for accounting and payroll in major software dispute
- Corporate investigations concerning unlawful transmission of confidential documents, information and software

Life Sciences

- ICC Arbitration relating to the international distribution of nutritional supplements
- International litigation concerning clinical trials testing performed by a global laboratory
- International litigation regarding manufacturing, distribution and use of bio-pesticide
- Advising medical device company regarding multi-party disputes arising from supplies of PPE during the COVID-19 pandemic, and the termination of a contract manufacturing relationship
- Advising pharma company on joint-development, licensing and distribution disputes regarding product in development phase, involving clinical trials methodologies and delays in securing marketing authorisations

- Advising specialty pharma business on pricing disputes with distributors under long-term licensing and supply arrangements
- Advising seller of pharma businesses in relation to third-party claims regarding failure of clinical trials and delays in securing marketing authorisations

Betting and Gaming

- ICC Arbitration regarding an online gaming joint-venture
- Advising gaming businesses on disputes regarding affiliate marketing programs, direct marketing, and software development projects
- Litigation for high net-worth individual concerning a sports betting syndicate
- Advising high net-worth individuals on cyber-harassment and reputational issues
- Litigation for online gaming business in negligence claim against former advisers

General Commercial Arbitration, Litigation, and Dispute Resolution

- ICC Arbitration concerning the international distribution of specialty fuel additives
- ICC Arbitration relating to irreparable damage to commercial aircraft
- ICC Arbitration concerning the unauthorised distribution of farming machinery
- LCIA Arbitration relating to private equity investments in South East Asian mining assets
- LCIA fast-track Arbitration concerning a Kazakh financial services joint-venture
- Advising on jurisdictional battles involving the enforcement of a billion-dollar foreign judgment and conflicting domestic arbitration awards and court judgments
- Litigation concerning warranty and indemnity claims arising from a share purchase agreement with a UK Plc (including [2018] EWHC 3486 (Comm) and [2019] EWCA Civ 1376)
- Advising automotive and electrical manufacturing businesses on various supply chain disputes arising from material shortages, volume and cost allocation, pricing, force majeure, delivery and logistics, and product performance
- Representing multinational company in disputes with global logistics provider arising from customs reporting
- Resolving disputes regarding termination and migration of white-label insurance intermediary relationship involving over 40,000 policies
- Resolving various contractual disputes for global designer and distributor of household devices and appliances relating to customer credit and returns, outsourced services, third-party logistics, and unauthorised resale
- Litigation for freight forwarding business to protect confidential information and enforce restrictive covenants against former executives

- Court applications to secure documentary and deposition evidence from UK-based witnesses for use in litigation abroad
- Registration and enforcement of foreign arbitral awards, and freezing injunctions in aid of award enforcement proceedings