



## Adam Dimasi

### Lawyer

Melbourne  
+61.3.9205.2070

[Adam.Dimasi@klgates.com](mailto:Adam.Dimasi@klgates.com)

## OVERVIEW

Adam is a lawyer in the intellectual property (IP) group focusing on IP litigation in the Melbourne office. He has experience working in the IP sector since 2007.

Adam has been involved, and managed key aspects of, IP litigation, trade mark portfolios, copyright infringement matters and general brand protection. His clients span across various sectors including manufacturing, technology, fashion, sports, food & beverages, agribusiness, retail, property, financial services and education.

## PROFESSIONAL BACKGROUND

Adam joined K&L Gates as a paralegal and was admitted to practice in 2022. Prior to this Adam worked for a national intellectual property firm as a paralegal/national law group coordinator.

## EDUCATION

- LL.B, Swinburne University of Technology, 2021
- Graduate Diploma of Legal Practice, Leo Cussen Centre for Law, 2021
- Graduate Certificate of Business Management, Swinburne University of Technology, 2017
- Advanced Diploma of Business, Holmesglen, 2007

## ADMISSIONS

- High Court of Australia
- Supreme Court of Victoria

## AREAS OF FOCUS

- IP Litigation

- IP Procurement and Portfolio Management

## REPRESENTATIVE EXPERIENCE

### IP Litigation

- Advised an accounting practice in relation to concerns regarding allegations of misuse of confidential information, breaches of copyright, breaches of contract, and inducing breach of contract.
- Acting for a leading Australian automotive electronics product and service provider in a complex and long-running Federal Court matter involving allegations of misuse of confidential information, breaches of supplier and employment agreements, infringement of copyright, misrepresentation, payment of secret commissions, and breaches of fiduciary obligations.
- Advising in a Federal Court of Australia proceeding in relation to a trade mark infringement matter concerning an iconic Melbourne hotel and music venue.
- Advising a full-service accounting firm in regards to the misuse of confidential information.
- Advising an Australian proprietary company in regards to a claim by a boutique financial planning firm.

### Trade Marks and Design Portfolios

- Advising Kookai, an Australian fashion brand, in relation to registering and managing its customs programs, managing its global trade mark and design portfolio and the assignment of trade marks between entities.
- Advising Seafolly, an Australian swimwear brand, in relation to registering and managing its customs programs, managing its global trade mark and design portfolio, and in relation to the purchase and assignment of the JETS swimwear brand.
- Advising The PAS Group, the parent company of a number of Australian and international fashion brands, in relation to the management of its trade mark portfolio.
- Advising R.M.Williams, an Australian fashion brand, in relation to the management of its Australian and international trade mark portfolio.
- Advising Nutrien AG Solutions Ltd and its related entities including management of its Australian and international trade mark portfolios.
- Advising an indoor trampoline park venue on a trade mark infringement and its wider trade mark portfolio.
- Advising a Japanese manufacturing company to protect their new products in relation to patents and designs in a variety of jurisdictions