



## Mary C. Huang

### Associate

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## OVERVIEW

Mary Huang is an associate in the firm's Seattle office whose practice focuses on intellectual property and technology law matters. She advises a diverse range of clients, from startups to multinational companies, on a variety of complex matters and transactions involving the development, implementation, acquisition, licensing, protection, and use of technology and intellectual property. Mary has particular experience dealing with and advising on technology licensing, software development and implementation, data analytics and machine learning, privacy and data security, mobile technology, wireless communications, hardware supply, virtual and augmented reality, copyright and trademarks, and branding and marketing. In working closely with business and in-house clients in a wide range of settings and industries (such as technology, telecommunications, healthcare, and retail), she is familiar with addressing different business needs in a legal and regulatory framework, and developing strategies and solutions that are business-friendly and legally compliant.

## PROFESSIONAL BACKGROUND

Mary's pro bono practice includes advising non-profit organizations on contractual matters and representing petitioners seeking asylum in immigration court.

Prior to joining K&L Gates, Mary was an IP and technology lawyer for a pre-eminent IP team in a law firm in Sydney, Australia, where she acquired extensive experience dealing with global companies on matters of international scale involving cross-border issues, significant intellectual property assets, and complex technology.

In addition to her experience as a lawyer, Mary was a research assistant for Professor Franco Ferrari at New York University School of Law while pursuing her LL.M. at the law school. Her research focused on international sales law and conflict of law issues in the context of international transactions. She has worked in-house for Canon (the leading global developer and manufacturer of imaging and optical products), where she has experience working with engineers to develop emerging technology by providing practical and business-friendly legal solutions.

## ACHIEVEMENTS

- Winner, Australasian Law Student Association (ALSA) Mooting Competition, Australia, 2010

## EDUCATION

- LL.M., New York University School of Law, 2016
- B.Com, Macquarie University, 2012
- LL.B., Macquarie University, 2012 (*Honors*)

## ADMISSIONS

- Bar of New York
- Bar of Washington

## LANGUAGES

- Chinese (Cantonese)
- Chinese (Mandarin)

## OTHER PUBLICATIONS

- "Review of the Interactive Gambling Act 2001: Implications for Internet Gambling in Australia," 17(2) *Gaming Law Review and Economics*, 129-133, 2013
- "Australian Competition and Consumer Commission v Google, Inc. [2012] FCA FC 49," 12(3) *E-Commerce Law Reports*, 12-13, 2012
- "The problems of openness – effective regulation of open source software," 1(1) *International Journal of Technology, Policy and Law*, 48-63, 2012

## AREAS OF FOCUS

- Technology Transactions and Sourcing
- IP Litigation
- Social Media Law