



Caitlin C. Blanche

Partner

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OVERVIEW

Caitlin Blanche's practice primarily focuses on class action and product liability litigation, representing manufacturers and distributors of food and beverage, pharmaceuticals, medical devices, cosmetics, and various consumer and industrial products facing false advertising, unfair competition, or personal injury claims. Caitlin also regularly handles complex business litigation across varying industries in breach of contract, trade secret, interference, and defamation litigation. She also spends considerable time counseling clients on best practices for avoiding litigation, specifically with regard to product labeling, vendor contracts including indemnification provisions, sales and marketing practices and other consumer-facing communications including social media. Caitlin also advises on compliance with state and federal statutes posing litigation risk, including Proposition 65, the California Transparency in Supply Chain Act, and "Made in U.S.A." provisions under the Consumer Legal Remedies Act. Caitlin is a member of the firm's Global Ethical Supply Chain task force, helping companies identify and manage the risk of human trafficking and slave labor in the supply chain, including compliance with existing and upcoming legislation worldwide.

Caitlin is experienced in public speaking for both large and small audiences and has given presentations on various aspects of litigation risk, including the dangers of email and ways to harmonize your company's internal and external communications across multiple departments, including presentations in the form of mock depositions or trial segments.

Caitlin also serves as her office's pro bono coordinator and is active in pro bono work, including for K&L Gates' Cyber Civil Rights Legal Project, and in collaboration with the California Innocence Project.

PROFESSIONAL BACKGROUND

Prior to joining K&L Gates, Caitlin was an associate at a Costa Mesa law firm. She has experience representing manufacturers of pharmaceuticals, medical devices, motor vehicles, propane equipment, and theme park attractions.

ACHIEVEMENTS

- Caitlin Blanche was recognized as a Southern California Super Lawyer (Rising Star) in 2016 and 2017.

PROFESSIONAL / CIVIC ACTIVITIES

- American Bar Association
- Orange County Bar Association
- Board of Directors, OCTANe
- Business Advisory Board Member, Orange County Child Abuse Prevention Center

SPEAKING ENGAGEMENTS

- “Modern Slavery and Human Trafficking in the Supply Chain: Issues Affecting Your Business,” Moderator, CLE program, Pittsburgh's Partnership Center, 20 August 2019
- “How the Civil Rules Advisory Committee and Northern District of California Judges Are Modernizing Class Action Settlement Approval,” Panel member, CLE Program, Bar Association of San Francisco, 10 June 2019

EDUCATION

- J.D., Loyola Law School - Los Angeles, 2007 (*Dean's List; Note & Comment Editor, Loyola of Los Angeles Entertainment Law Review; Women's Law Association, President*)
- B.A., Arizona State University Honors College, 2001 (*magna cum laude; Dean's List; Phi Beta Kappa*)

ADMISSIONS

- Bar of California
- United States District Court for the Central District of California
- United States District Court for the Eastern District of California
- United States District Court for the Northern District of California
- United States District Court for the Southern District of California

THOUGHT LEADERSHIP POWERED BY HUB

- 20 November 2019, In the Weeds: Hemp Industry Voicing Concerns Regarding USDA Interim Hemp Rules (*Alerts/Updates*)
- 5 November 2019, In the Weeds: Hemp Progress Shown With New USDA Interim Rule (*Alerts/Updates*)
- 19 August 2019, In the Weeds: Eight Considerations for Retailers that Wish to Sell CBD Products (*Alerts/Updates*)

- 5 April 2019, In the Weeds: FDA Enforcement Priorities, Public Hearing, and Litigation Considerations for Cannabis Products (*Alerts/Updates*)
- March 2019, Proposition 65: Recent Developments Affecting Food, Beverage and Dietary Supplement Companies (*Research Surveys*)
- January 2019, Proposition 65: Recent Developments and Practical Strategies (*Research Surveys*)
- 27 September 2018, Ethical Supply Chain—Is it More than a Fad? (*Research Surveys*)
- 6 September 2018, Recent Federal and State Actions In Support of Proposition 65 Exemption For Coffee Reinforces Need for Science-Based Nutrition Information (*Alerts/Updates*)
- 30 January 2018, Top 10 Tips for an Ethical Supply Chain in 2018 (*Alerts/Updates*)
- 4 January 2017, WARNING: Proposition 65 Warning Requirements Have Changed (*Alerts/Updates*)

OTHER PUBLICATIONS

- “Generic Drug Buyer Beware: Proposed Legislation and Its Potential Impact on the Industry,” Co-Author, *Pending Publication*, OCBJ
- “New Angles for Potential Manufacturer Liability Stemming from Pharmaceutical Counterfeiting,” Co-Author, *DRI For the Defense* (October 2011)
- “The New War on Drugs: Manufacturers vs. counterfeiters and the rise of the anti-counterfeiting technology industry,” Co-Author, *Orange County Business Journal* (May 2011)
- “Pharmaceutical Counterfeiting: The Effect of Technology, Regulation, and Legislation on Manufacturer Liability,” Author, *American Bar Association's Mass Torts*, Vol. 8, No. 2 (Winter 2010)
- “Pharmaceutical Counterfeiting: How the Changing Landscape of Technology, Legislation and Regulation Could Affect Manufacturer Liability,” Co-Author, *Defense Research Institute Seminar on Drug and Medical Devices* (May 2009)

NEWS & EVENTS

- 20 April 2016, K&L Gates Secures Death Benefits for Family of Contractor Killed in Benghazi Attack (*Noteworthy Work, Press Release*)
- 17 February 2016, K&L Gates Names 50 New Partners (*Press Release*)

AREAS OF FOCUS

- Complex Commercial Litigation and Disputes
- Health Care Payor-Provider Disputes (U.S.)

- Product Liability
- Social Media Law

INDUSTRIES

- Consumer Products
- Luxury Products and Fashion