



Tyler Hong Shik Won

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OVERVIEW

Tyler Hong-Shik Won is a partner in the firm's Seoul and Washington D.C. offices, and is a member of the intellectual property, international trade, and antitrust practice groups. Tyler counsels both domestic and international clients on intellectual property law, specifically trade secret compliance and litigation, and international trade, and antitrust issues. He advises leading Asian global companies on a wide range of legal issues affecting their U.S. and global operations, including legal and regulatory compliance, business risk mitigation strategies, and litigation and dispute resolution. Tyler has also counseled in the areas of renewable energy projects, merger and acquisitions, project finance, employment, litigation, and anti-corruption advice.

Prior to joining the firm, Tyler was a partner in a Washington, D.C. headquartered international AmLaw 100 law firm, where he was co-chair of the Korea practice. While there, his experience includes advising major international conglomerates and domestic companies in M&A, general corporate matters, and antitrust issues with a focus on cross-border transactions. As a client advocate, he led and negotiated transactions, completed HSR clearance filings before the U.S. Federal Trade Commission (FTC) and the U.S. Department of Justice (DOJ), and supervised and coordinated legal due diligence and the drafting of due diligence reports. He began his legal practice at one of the largest Korean law firms, where he served as second chair on major corporate transactions. There, he advised Korean and international clients in various corporate, real estate development, employment, and project finance matters.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Tyler served as an international trade, intellectual property, and antitrust associate for a U.S. international law firm, where he concentrated his practice on international trade issues, IP matters, and antitrust issues. In addition, he was an associate at a Korean-based law firm for more than three years. During this time he advised Korean and international clients in various corporate, real estate development, and project finance matters.

SPEAKING ENGAGEMENTS

- Speaker, “Economic Incentives for Reshoring and Inbound Companies,” K&L Gates Taipei Office 20th Anniversary, 19 September 2023
- Speaker, “US-China Relationship and Opportunities for South Korea Companies,” Ministry of Trade, Industry and Energy - Seminar, 28 August 2023
- Keynote Speaker, “Ramifications of the Inflation Reduction Act (IRA) and Other US Current Issues of Interest to Korean Companies,” Committee for Future Strategies, 22 December 2022
- Keynote Speaker, “Prospects for Korea-US Relations and Korean Companies / Economic Incentives and Site Selection Options for Expanding Companies Reshoring and Inbound to U.S.,” Korea-U.S. Economic Council in Korea, 24 March 2022
- Speaker, “AMCHAM - KITA Doing Business in the U.S. Seminar 2019,” The American Chamber of Commerce in Korea, 3 December 2019
- Keynote Speaker, “Korea-United States Import Relief Issues in the Donald Trump Era,” Korean Chamber of Commerce and Industry in USA, 25 May 2017

EDUCATION

- B.B.A., University of Wisconsin-Madison
- J.D., University of Wisconsin Law School, (*Dean’s List; managing editor; Wisconsin International Law Journal*)
- M.A., Michigan State University

ADMISSIONS

- Bar of District of Columbia
- Registered Foreign Legal Consultant, The Republic of Korea
- United States District Court for the Western District of Wisconsin

LANGUAGES

- Korean
- English

OTHER PUBLICATIONS

- “Overview of Potential US Antitrust and Public Policy Issues in the Maritime Industry Restructurings,” November 2016, *Journal of Competition*

- “The Yates Memorandum, Guideline on the Prosecution of Individuals in Corporate Fraud Cases,” September 2016, *Journal of Competition*
- “Even Non-Reportable Mergers Under HSR Act Are Not Immune to Antitrust Enforcement Actions,” March 2016, *Journal of Competition*

NEWS & EVENTS

- 23 October 2023, K&L Gates' Intellectual Property Practice, Lawyers Recognized in 2023 *Managing IP* Magazine's "IP Stars"
- 6 April 2023, Tyler Won (원홍식) Appointed Managing Partner of K&L Gates' Seoul Office
- 8 September 2021, K&L Gates Assists Sungwoo Hitech in Identifying, Selecting, and Securing Incentives for Tennessee Facility, Company's First U.S. Location
- 2 November 2017, K&L Gates Adds Intellectual Property, International Trade Partner to Expanding Washington, D.C., Office

AREAS OF FOCUS

- IP Litigation
- Antitrust, Competition, and Trade Regulation
- International Trade: CFIUS, Sanctions, and Export Controls
- IP Procurement and Portfolio Management
- Mergers and Acquisitions
- Renewables
- Technology Transactions and Sourcing

REPRESENTATIVE EXPERIENCE

- Represent a Korean company with a focus on multi-asset, infrastructure, real estate, and private equity in its acquisition of a development-stage 100MW Battery Energy Storage System (BESS)
- Represent a Korean holding company and its affiliate parties in various matters, including employment termination dispute and capital restructure
- Assist one of the largest airlines in Asia with its financial leasing of an aircraft
- Assist a Korean railway vehicle and lightweight train parts manufacturing company with site selection and economic incentives for its new manufacturing facility in the US
- Assist a Korean fashion retail company on its buyback advice of another fashion brand company

- Represent a Korean financial information provider in non-adverse legal advisory on its US business and operation, including initial high-level review of the company's process, technology, and operations to determine whether there are any apparent investment advisor, triggers, review of the company's business and operations to advise if relevant licenses, registrations, or filings may be necessary for the company to conduct its business in the US
- Counsel for a Korean petrochemical company in assisting with PMN application for two raw materials by conducting outreach to EPA and congressional delegates
- Counsel for a global energy trading company and its US subsidiary in a series of 25 federal class actions and a civil action by the California Attorney General involving allegations of market manipulation and violations of the antitrust and unfair competition laws stemming from trading activity in the California gasoline spot market
- Represent a Korean major conglomerate company in its acquisition of a software company
- Represent a Korean major industrial corporation in a patent infringement litigation against a worldwide technology company
- Represent a global real estate investment company in its acquisitions of warehouse and office assets in the United States
- Represent a Korean real estate asset management company and investment company in setting up a private fund in Korea and having the fund acquire interests in a JV controlled by a counterparty
- Advise a Korean major building materials manufacturer and its Europe corporation with reference to Data Protection Regulation compliance in Europe
- Assist Korean government with its public advocacy and outreach efforts in the United States by monitoring and advising on US Government trade, energy, and industry policies and actions
- Advise a Korean major conglomerate company with drafting a cease and desist letter for a trademark/patent infringement cases
- Represent a major Korean game developing company in its mergers and acquisitions projects
- Assist a major Korean industrial corporation with global operations and one of the biggest cable manufacturers worldwide with analyzing and advising on the impact of mechanical lien on Singapore submarine cabling replacement project and representation in its arbitration proceedings
- Counsel to a leading Korean energy storage system (ESS) manufacturer in connection with its corporate structures and regulatory frameworks to efficiently enable US market entry and expansion
- Represent a leading Korean energy storage system (ESS) manufacturer in its acquisition of an ESS division in North Carolina from a leading engineering technology company
- Counsel to a major Korean investment firm with respect to its sale and close of a subsidiary office in Taiwan

- Represent a growing cosmetic company in a litigation related to employment termination and pay reduction and provide advice with respect to its review of retail contracts such as vendor contract and purchase agreement
- Co-counsel with a Korean law firm in connection with its representation of a major Korean company's Korean-Russian joint venture matter and provide advice with respect to Russian export control and sanctions issues on energy products
- Represent major Korean companies in variety of sectors in their projects of building new manufacturing facilities in America and assist in every phase of their projects, including but not limited to preparing RFP, negotiating purchase price and economic incentives, building inspections, and environmental due diligence
- Counsel to a Korean major electric solutions company with respect to its labor restructuring process, employment, and general corporate issues
- Counsel to major Korean semiconductor and display panel companies with respect to International trade policy and sanctions
- Represent a Korean major automobile parts company in vehicle product liability litigations
- Assist a leading Korean electric solutions provider in electric vehicle technology transfer or transfer of technology (TOT)
- Participate in the 2019-2021 Global Panel for a Korean public gas company to advise the company on its international activities
- Counsel to a major electric equipment and systems provider in relation to the US Department of Commerce antidumping and countervailing duty investigation on Korean LPT
- Assist a major Korean webtoon publishing portal with conducting M&A due diligence on a target company
- Assist a major Korean chemical company with its government relations and public advocacy efforts in the EU and US by developing and implementing government relations strategy