



Keisha Phippen

Associate

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OVERVIEW

Keisha Phippen is an associate in the firm's London office where she is a member of the IP procurement and portfolio management practice group.

PROFESSIONAL BACKGROUND

Prior to joining the firm Keisha served as a commercial lawyer at a full service law firm based in the UK where she provided specialist advice on a range of commercial matters; drafted and developed a wide variety of standard and bespoke commercial documents; and supported clients with all-party contractual negotiations through to post completion queries.

EDUCATION

- Legal Practice Course, College of Law, Birmingham, 2014
- LL.B., University of Birmingham, 2012

ADMISSIONS

- Solicitor of the Senior Courts of England and Wales

THOUGHT LEADERSHIP *POWERED BY HUB*

- 4 May 2020, "I Wanna Really Really Really Wanna... Take You to Court." VB Trade Mark Dispute Heads to the Federal Circuit Court in Australia (*Research Surveys*)
- 21 June 2018, Chocolate Slab-Gate (*Research Surveys*)

OTHER PUBLICATIONS

- "The Business and Law of Fashion and Retail," International Issues, *Carolina Academic Press*, August 2020

NEWS & EVENTS

- 18 September 2020, K&L Gates Advises Red Ventures on USD \$500 Million Acquisition of CNET Media Group from ViacomCBS (*Noteworthy Work*)
- 7 February 2020, K&L Gates Advises ESO Capital on Investment in Arcus FM (*Press Release*)
- 30 October 2019, K&L Gates Advises on New COVERGIRL Deal with Actress Lili Reinhart (*Press Release*)

AREAS OF FOCUS

- IP Procurement and Portfolio Management
- Data Protection, Privacy, and Security
- Technology Transactions and Sourcing

INDUSTRIES

- Consumer Products
- Luxury Products and Fashion