



## Ron B. Birnkrant

### Associate

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## OVERVIEW

Ron Birnkrant is an associate in the firm's Orange County and Los Angeles offices and is a member of the corporate/M&A and private equity practice groups. Ron's practice focuses primarily on mergers and acquisitions. Ron is routinely the lead associate in buy-side and sell-side engagements where he takes the lead on drafting and revising purchase agreements and ancillary documents, including disclosure schedules, escrow agreements, and limited liability company agreements. He also takes the lead on preparing clients for successful exits by negotiating investment banking engagements, advising on corporate restructurings, and recommending and implementing remedial measures, in advance of going to market, to reduce his clients' backend exposure.

Ron has represented clients in connection with M&A transactions in a variety of industries, but, in particular, Ron has considerable experience advising on transactions in the technology, life sciences, apparel, and consumer products spaces. Also, Ron is developing a distressed M&A practice, working closely with the firm's bankruptcy and restructuring attorneys on such matters.

In addition to Mr. Birnkrant's M&A practice, Ron advises clients on day-to-day corporate items and serves as outside general counsel to a number of companies. In such capacity, Ron advises on corporate governance and commercial contracts, as well as serves as the intermediary between the Firm and such clients with respect to non-corporate related matters. Ron also has significant experience advising clients that are organized as limited liability companies and advising such clients in connection with, among other things, financing transactions and the issuance of equity incentives.

Ron also plays an active role in the firm's recruiting efforts for its Southern California offices.

## PROFESSIONAL BACKGROUND

Prior to joining the firm, Ron served as an associate at a national law firm where he focused on complex business transactions, including mergers and acquisitions, leveraged buyouts, restructurings, recapitalizations, and financings. He also has experience representing companies in general corporate matters primarily in the technology, life sciences, and apparel industries.

## EDUCATION

- J.D., Washington and Lee University School of Law, 2015
- B.A., Connecticut College

## ADMISSIONS

- Bar of California

## NEWS & EVENTS

- 20 December 2019, K&L Gates Advises Shoptalk and Groceryshop Retail Conferences in Acquisition by Hyve Group (*Press Release*)

## AREAS OF FOCUS

- Mergers and Acquisitions
- Private Equity Transactions
- Restructuring and Insolvency

## REPRESENTATIVE EXPERIENCE

- Lead associate in the representation of Boardriders Inc. in connection with its sale of the Xcel wetsuit brand to ZG Collective.
- Lead associate in the representation of a diagnostics company in its acquisition by a financial sponsor.
- Lead associate in the representation of a digital health company in its acquisition by a strategic.
- Lead associate in the representation of an educational software company in its acquisition by a subsidiary of a financial sponsor.
- Lead associate in the representation of a financial sponsor in its acquisition of a professional engineering firm.
- Lead associate in the representation of a health and beauty franchisor in its acquisition by a financial sponsor.
- Represented a leading golf apparel company in its acquisition by a strategic.
- Lead associate in the representation of each Shoptalk and Groceryshop, the leading US conferences for retail, grocery, and consumer packaged goods industries, in connection with their sale to Hyve Group plc.
- Lead associate in the representation of Blenders Eyewear, LLC in connection with its acquisition by Safilo Group.

- Lead associate in the representation of RPM Consolidated Services, Inc. in connection with its acquisition by Odyssey Logistics & Technology Corporation.
- Lead associate in the representation of Host Compliance LLC in connection with its acquisition by Granicus, LLC.