



Brittany L. Kaplan

Associate

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OVERVIEW

Brittany Kaplan concentrates her practice in intellectual property law, with a focus on trademark clearance, prosecution, protection, enforcement and supporting portfolio management for clients ranging from multi-national to start-up companies across industries. Brittany also assists in advising clients on the selection and registration of trademarks in the United States and abroad, proper trademark usage, and trademark protection for packaging. In addition, Brittany assists clients with copyright infringement and copyright proceedings, trade dress infringement, domain name disputes, and social media crises.

PROFESSIONAL BACKGROUND

Previously, Brittany served as a summer associate and law clerk for K&L Gates. Brittany is involved in the Cyber Civil Rights Legal Project, a project founded by K&L Gates to help victims of nonconsensual pornography by providing them legal assistance on a pro bono basis.

Prior to her legal career, Brittany worked in the magazine publishing industry as an editor for almost a decade.

PROFESSIONAL / CIVIC ACTIVITIES

- Chicago Bar Association, currently Legislative Liaison for the Young Lawyer's Section Creative Arts Committee
- Intellectual Property Law Association of Chicago, currently Member of the Women in IP Committee

EDUCATION

- J.D., Chicago-Kent College of Law, Illinois Institute of Technology, 2019 (*Saul Lefkowitz Moot Court Competition Team Member and National Champion 2017-2018; Journal of Intellectual Property, Associate Editor 2017-2018, Managing Editor 2018-2019; Dolores K. Hanna Trademark Prize Recipient 2018*)
- M.S., Northwestern University, 2007 (*Journalism*)
- B.A., Michigan State University, 2006 (*Journalism*)

ADMISSIONS

- Bar of Illinois

THOUGHT LEADERSHIP *POWERED BY HUB*

- 4 May 2020, Show Me the Money: Supreme Court Rules that Trademark Infringers may Disgorge Profits even if the Law was not Willfully Violated (*Research Surveys*)
- 4 November 2019, In the Weeds: Key Intellectual Property Takeaways for the Cannabis Industry (*Alerts/Updates*)
- 4 November 2019, In the Weeds: Key Intellectual Property Takeaways for the Cannabis Industry (*Research Surveys*)

AREAS OF FOCUS

- IP Procurement and Portfolio Management