



Steven M. Olenick

Partner

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OVERVIEW

Steven Olenick is a partner in the firm's New York office. He is a member of the corporate/M&A practice group.

Steven is a seasoned and prominent lawyer and whose high-profile practice draws wide regard in the sports industry. He focuses his practice on the sports industry and provides strategic transactional, advisory and litigation advice and counsel to leading athletes (active and retired) as well as sports agents, managers, coaches and other individuals and entities within the sports industry. Steven has extensive experience advising on complex sports law matters, from endorsement deals and branding/intellectual property issues to disciplinary actions and disputes. He also has advised institutional banks, private equity funds, family offices, wealth advisors, accountants and other corporate entities and private clients on transactional and advisory matters. A trusted advisor in his field, Steven has been regarded by top executives and clients as "one of the best attorneys in the field today, who has a superior legal mind, having a unique approach to solving problems."

As an industry thought leader in the area of sports law, he is a frequent legal contributor to Bloomberg, CNN and CNBC, and Fox News, and has received significant coverage in top industry publications such as ESPN, Sports Business Journal and Sport's Litigation Alert, as well as law journals from the University of Texas and NYU School of Law. Steven is a frequent lecturer and guest speaker at prominent educational institutions such as Harvard Business School, Wharton School of Business, and the Kellogg School of Management, and he has served as adjunct professor at Manhattanville College, teaching legal ethical considerations in sports.

PROFESSIONAL BACKGROUND

Prior to joining the firm, Steven served as a partner at an international law firm where he provided transactional, advisory, and litigation services to current and retired professional athletes as well as sports agents, managers, coaches, and other individuals and entities within the sports industry. In addition to his sports industry experience, Steven has advised institutional banks, private equity funds, family offices, wealth advisors, accountants, and other corporate entities and private clients on transactional and advisory matters.

ACHIEVEMENTS

- "Best Lawyer" in Sports Law, The Best Lawyers in America, published by Woodward White, Inc. (2019-2021)

- "New York Metro Rising Star", Entertainment & Sports by Thomson Reuters (2016-2019)

PROFESSIONAL / CIVIC ACTIVITIES

- Adjunct Professor, Legal Ethical Considerations in Sports, Manhattanville College

SPEAKING ENGAGEMENTS

- "Show Me The Equity: The Evolving Landscape of Endorsement and Sponsorship Deals," Beverly Hills Bar Association - Entertainment Law Section, September 27, 2017
- "21st Annual Fordham Sports Law Forum Symposium," March 24, 2017
- "Seventh Annual Sports Law Symposium 2016," March 24, 2016

EDUCATION

- J.D., Northwestern University Pritzker School of Law, 2007
- B.A., Cornell University, (*with honors, Marshall Scholarship Endorsement*)

ADMISSIONS

- Bar of New York

LANGUAGES

- English

NEWS & EVENTS

- 21 January 2020, K&L Gates Boosts Corporate Practice with New York Partner Addition (*Press Release, Practice & Regional News*)

AREAS OF FOCUS

- Mergers and Acquisitions

INDUSTRIES

- Betting and Gaming
- Consumer Products
- Sports