

A background image featuring a financial chart with orange bars and a line graph, overlaid on a world map composed of blue dots. The chart shows a peak with the value '+11,00.00' and various colored circles (red, yellow, white) marking data points. The overall color scheme is dark blue and orange.

K&L GATES

2018 INVESTMENT MANAGEMENT CONFERENCE

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Current Topics in Investment Management Litigation

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TOPICS FOR TODAY

- Litigation Under Section 36(b) of the Investment Company Act
- “Proprietary Funds” ERISA Litigation
- Developments Under The Securities Litigation Uniform Standards Act (“SLUSA”)



LITIGATION UNDER SECTION 36(b) OF THE INVESTMENT COMPANY ACT



THE RIGHT OF ACTION UNDER SECTION 36(b) OF THE INVESTMENT COMPANY ACT OF 1940

- Section 36(b) of the ICA imposes upon an investment adviser a fiduciary duty “with respect to...[its]...receipt of compensation for services, or of payments of a material nature” made by a registered investment company
- Standard: to incur liability, “an investment adviser must charge a fee that is so disproportionately large that it bears no reasonable relationship to the services rendered and could not have been the product of arm’s-length bargaining.” *Jones v. Harris Assocs. L.P.*, 559 U.S. 335, 346 (2010)
- *Gartenberg* factors



THE RECENT WAVE OF SECTION 36(b) CASES

- 2010-Present: suits involving 26 funds groups have been brought under Section 36(b)
 - Vast majority of cases were brought by just 5 law firms (some of which collaborate)
 - Interlopers have been more active in recent years
- Filings peaked in 2014-2015
 - Only 2 new cases filed in 2017-2018



THE RECENT WAVE OF SECTION 36(b) CASES (cont'd)

- Manager-of-Managers
 - Adviser contracts with fund
 - Adviser utilizes a subadviser for portfolio management services
 - Plaintiffs focus only on the portion of the advisory fee “retained” by the adviser after payment of subadvisory expense; plaintiffs contend that this “retained fee” is excessive in light of the services performed by the adviser itself
 - Plaintiffs re-compute adviser’s profit margin by excluding from the calculation the revenue and expense attributable to subadvisory services



THE RECENT WAVE OF SECTION 36(b) CASES (cont'd)

- Manager-As-Subadviser
 - Adviser contracts to subadvise other, unrelated funds
 - Fees received as subadviser are lower than advisory fees at issue
 - Plaintiffs contend that the subadvisory fee represents the “true value” of services
- More “traditional” *Gartenberg* factor-focused cases



OVERVIEW OF SECTION 36(b) LITIGATION IN THE AFTERMATH OF THE *SIVOLELLA* RULING

- On August 25, 2016, following a 25-day bench trial, the District of New Jersey entered judgment for the defendant in *Sivollea v. AXA Equitable Life Ins. Co.*, subsequently affirmed by the Third Circuit Court of Appeals in a “non-precedential” opinion (*Sivolella v. AXA Equitable Life Ins. Co.* (3d Cir. July 10, 2018))
- Since the ruling in *Sivolella*, numerous rulings have come down, some at each critical stage of litigation
- Case law has turned decidedly against plaintiffs in the manager-of-managers and manager-as-subadvisor cases that fueled the explosion in Section 36(b) litigation



OVERVIEW OF SECTION 36(b) LITIGATION IN THE AFTERMATH OF THE *SIVOLELLA* RULING

- Court rulings have placed increasing reliance on Board decision-making
- Flood of case filings has slowed to a trickle
- Plaintiffs have begun taking voluntary dismissals of actions, or foregoing the right to appeal adverse decisions



RECENT RULINGS ON MOTIONS TO DISMISS

- Historically plaintiffs have, with rare exception, prevailed at the motion to dismiss stage due to the relatively low pleading standard applicable to Section 36(b) claims. But that is changing
 - Two post-*Sivolella* decisions denied motions to dismiss based, in part, on allegations that advisers performed only minimal services or performed essentially the same services, for lower fees, when serving as a subadviser:
 - *Zoidis v. T. Rowe Price Assoc., Inc.* (D. Md. Mar. 31, 2017)
 - *Ingenhutt v. State Farm Inv. Mgmt Corp.* (C.D. Ill. April 18, 2017)



RECENT RULINGS ON MOTIONS TO DISMISS (cont'd)

- But two of the four motions to dismiss that have been decided since *Sivolella* have resulted in *dismissals* where the plaintiffs' fee comparisons showed that the challenged fees were within a range that could have been negotiated at arm's-length:
 - *Paskowitz v. Prospect Capital Mgmt LP* (S.D.N.Y. January 24, 2017)
 - *Pirunduni v. JP Morgan Inv. Mgmt, Inc.* (S.D.N.Y. February 14, 2018)



RECENT RULINGS ON SUMMARY JUDGMENT

- Until 2018, no district court had granted full summary judgment in a Section 36(b) case since the district court decisions in *Jones v. Harris Associates* (N.D. Ill. Feb. 27, 2007) and *Gallus v. Ameriprise Financial, Inc.* (D. Minn. July 10, 2007)
 - Following the denial of summary judgment in *Sivolella*, summary judgment also was denied in *Kennis v. Metropolitan West Asset Management, LLC* (C.D. Cal. Sept. 22, 2017), a manager-as-subadviser case



RECENT RULINGS ON SUMMARY JUDGMENT

- Summary judgment rulings have begun to change the dynamic in Section 36(b) litigation
 - In *Goodman v. J.P. Morgan Investment Mgmt, Inc.* (S.D. Ohio Mar. 9, 2018), the court granted summary judgment for the defendant in a manager-as-subadviser case
 - In *Zehrer v. Harbor Capital Advisors, Inc.* (N.D. Ill. Mar. 13, 2018), the court granted summary judgment for the defendant in a manager-of-managers case
 - In *Redus-Tarchis v. New York Life Inv. Mgmt, LLC* (D.N.J. Oct. 10, 2018), the court granted summary judgment for the defendant in another manager-of-managers case
 - In *In re BlackRock Mutual Funds Advisory Fee Litig.* (D.N.J. June 13, 2018) and *Chill v. Calamos Advisors LLC* (S.D.N.Y. Oct. 10, 2018), court granted partial summary judgment for the defendants in manager-as-subadviser cases



POST-SIVOLELLA TRIALS

- *Kasilag v. Hartford Inv. Fin. Services, Inc.* (D.N.J. Feb. 28, 2017):
 - Following a four day trial, the court issued a 70 page opinion finding for the defendant adviser in a manager-of-managers case, subsequently affirmed by the Third Circuit in a “non-precedential” opinion (*Kasilag v. Hartford Inv. Fin. Services, Inc.* (3d Cir. Aug. 15, 2018))
- *In Re BlackRock Mutual Funds Advisory Fee Litig.* (D.N.J.) trial recently concluded
 - 8-day trial
 - Post-trial briefing underway
- *Chill v. Calamos Advisors LLC* (S.D.N.Y.) to commence trial this month
 - Issues limited to comparative fee structures, profitability, nature and quality of services, and conscientiousness and care of the Trustees’ evaluation of the advisory fees



“PROPRIETARY FUNDS” ERISA LITIGATION



FIDUCIARY DUTY CLASS ACTIONS

- In May 2015, the Supreme Court decided *Tibble v. Edison Int'l*, adopting a broad interpretation of the duties owed by Plan fiduciaries
- Since *Tibble*, there has been a large number of ERISA suits filed against Plan sponsors, administrators, and recordkeepers
 - In particular starting in 2016, there has been a significant increase in ERISA suits involving proprietary funds of financial services companies



WHO REPRESENTS PLAINTIFFS

- Law firm driven putative class actions
- Common players: Schlichter, Bogard & Denton LLP; Nichols Kastor, PLLP; McTigue Law LLP; Bailey & Glasser, LLP
- 2010 to present: 33 “proprietary funds” lawsuits filed, involving 31 adviser-related entities
 - Most of these have been filed in the past three years



WHO IS A FIDUCIARY?

- Anyone who:
 - exercises discretionary authority or control over Plan or assets
 - renders investment advice for a fee or other compensation, direct or indirect, with respect to any moneys or other property of such Plan, or has any authority or responsibility to do so, or
 - has any discretionary authority or discretionary responsibility in the administration of such Plan



INVESTMENT MANAGERS AS FIDUCIARIES

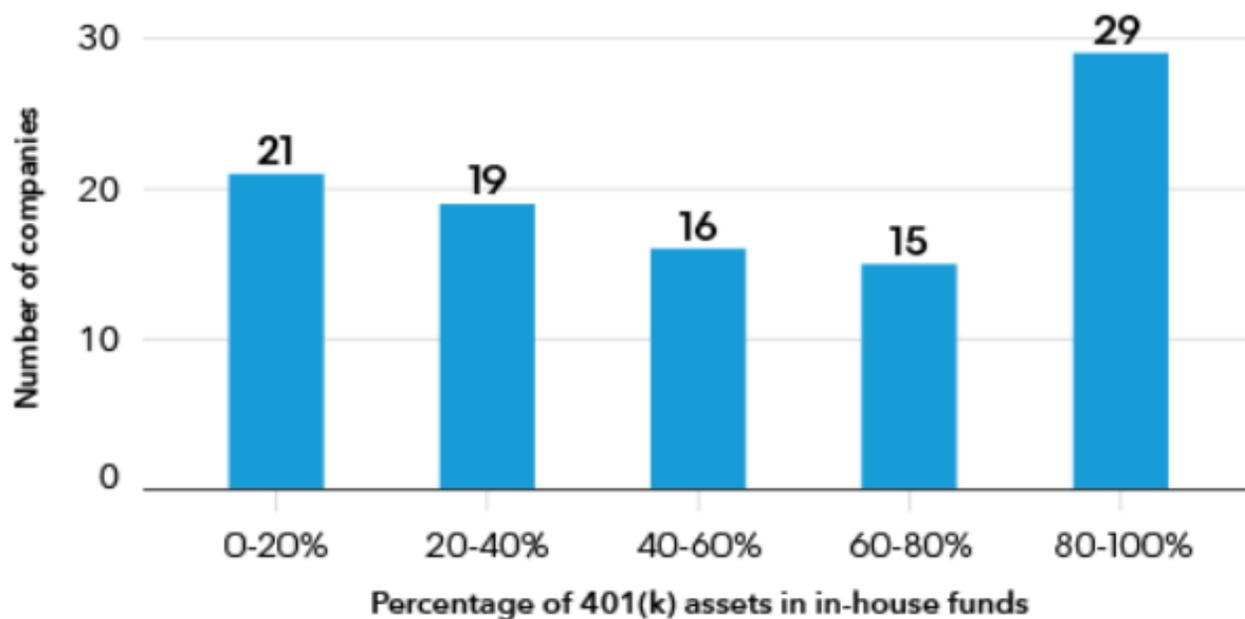
- ERISA Sections 3(21)(B) & 401(b)(1)
 - Operate to excludes mutual fund advisers from definition of Plan fiduciary in most instances where Plan owns shares in mutual fund
- No equivalent exclusion where adviser manages funds in separate account or CIT
- No exclusion where adviser or other fund affiliate is sued in its capacity as an employer sponsor of a plan for its own employees



INVESTMENT MANAGERS AS FIDUCIARIES

Financial Companies by In-House Fund Percentage

Out of the 100 financial companies that Bloomberg BNA analyzed, 44 had more than 60 percent of their 401(k) assets in in-house funds.



Source: Bloomberg L.P.; Department of Labor; Bloomberg BNA analysis

A Bloomberg BNA graphic



FIDUCIARY DUTIES

- Duty of Care
 - *Tibble v. Edison Int'l*: “trustee has a continuing duty to monitor trust investments and remove imprudent ones”
- Duty of Loyalty
 - Must discharge duties solely in the interest of participants and beneficiaries
 - Prohibited self-dealing transactions



FIDUCIARY DUTIES

- Standard:
 - Whether a prudent fiduciary in like circumstances would have acted differently
- Application:
 - To show prudent fiduciary would have selected different funds based on the cost or performance of the selected fund, a plaintiff must point to a meaningful benchmark for comparison
 - Not enough to allege that cheaper alternative investments exist in the marketplace



COMMON ALLEGATIONS – PERFORMANCE

- Proprietary funds that have few other investors outside the 401(k) Plan--alleged to be a way to provide “seed money” for new investment funds
- High-fee proprietary index funds
- Offering proprietary funds to the exclusion of all competitor funds
- 401(k) plans that offer in-house funds not offered by any other large retirement plan
- Excessive administration or recordkeeping fees
- Failure to rebate revenue-sharing payments in a manner consistent with rebates paid to non-affiliated plans
- Failure to put recordkeeping out to bid periodically



SCORECARD

- Pleading challenges overwhelmingly unsuccessful in post-2016 wave
- Plaintiffs have won hundreds of millions of dollars in settlements over the last decade, ranging from \$5 million to over \$30 million
- Eighth Circuit recently affirmed a dismissal
- First trial judgment in defendants' favor
 - BUT it was recently vacated in part and remanded for trial on breach, loss, and causation



RECENT DEVELOPMENTS

- *Patterson v. Capital Group Cos.*, 2018 WL 748104 (C.D. Cal. Jan. 23, 2018)
 - Motion to dismiss granted in part because plaintiff had actual knowledge of prohibited transaction claims outside of the three year statute of limitations period
- *Meiners v. Wells Fargo & Co.*, 898 F.3d 820 (8th Cir. Aug. 3, 2018)
 - District court correct in determining that Vanguard fund's performance was not a meaningful benchmark and in recognizing a "potential pattern of plaintiffs trying to convert failure to invest in Vanguard without more, into a breach of fiduciary duty"



RECENT DEVELOPMENTS

- *Brotherston v. Putnam Investments, LLC*, 2018 WL 4958829 (Oct. 15, 2018 1st Cir.)
 - Vacated dismissal of plaintiff's breach of fiduciary duty claim and remanded for trial on:
 - Whether defendant breached the duty of prudence;
 - Whether plaintiffs have shown a loss to the Plan; and
 - Whether defendant can meet its burden by showing loss would have occurred even if defendant had been prudent in its selection and monitoring procedures
 - Recognized Circuit split on causation burden:
 - Fourth, Fifth, Eighth and (now) First Circuits: Burden shift
 - Sixth, Ninth, Tenth and Eleventh Circuits: Plaintiff's burden



DEVELOPMENTS UNDER SECURITIES LITIGATION UNIFORM STANDARDS ACT OF 1998



THE SECURITIES LITIGATION UNIFORM STANDARDS ACT OF 1998 (“SLUSA”)

- Legislative response to the significant trend of plaintiffs’ attorneys shifting securities class actions from federal to state court
- Prohibits class action claims involving 50 or more persons from being brought based on state law if the claim involves misrepresentation in connection with the purchase or sale of a publicly traded security
- SLUSA mandates removal and immediate dismissal of an action when certain prerequisites are met



CYAN, INC. V. BEAVER CNTY. EMPLOYEES RETIRE. FUND

- In 2017, the Supreme Court made clear that SLUSA does not prohibit state courts from hearing class actions exclusively alleging violations of the '33 Act
- SLUSA does not authorize removing these cases from state to federal court
 - State and federal courts have concurrent jurisdiction over '33 Act claims



CYAN LEAVES UNRESOLVED QUESTION OF WHETHER ACTIONS ALLEGING '33 ACT CLAIMS ARE REMOVABLE

- *Coffey v. Ripple*, 2018 WL 3812076 (N.D. Cal. Aug. 10, 2018)
 - Held '33 Act class actions not involving nationally traded securities, but including both state law and '33 Act claims in the same complaint, can be removed under CAFA



The background of the slide is a complex digital visualization. It features a dark blue to black gradient. On the left, there's a grid of glowing blue dots forming a shape that resembles a map of the Americas. To the right, there are several vertical orange bars of varying heights, suggesting a bar chart. Scattered throughout are various colored circles (red, orange, purple, white) and thin vertical lines, some of which appear to be part of a data stream or network diagram. The overall aesthetic is futuristic and data-driven.

Questions?

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